

2024 Annual Agency Profile - Heart of Iowa Regional Transit Agency (NTD ID 70066)

Mailing Address: 2824 104TH STREET
URBANDALE, IA

Website: <http://www.ridehirta.com>

Geographic Coverage

Primary Urbanized Area	Ames, IA
Square Miles	22
Population	66,342
Other Areas Served:	Iowa Non-UZA
Service Area Population	314,038
Service Area Sq. Miles	4,149

Service Consumed

Annual Passenger Miles Traveled (PMT)	451,518
Annual Unlinked Trips (UPT)	108,802
Average Weekday UPT	417
Average Saturday UPT	61
Average Sunday UPT	41

Assets

Revenue Vehicles	59
Service Vehicles	
Facilities	
Lane Miles	
Track Miles	

Service Supplied

Annual Vehicle/Passenger Car Revenue Miles (VRM)	545,587
Annual Vehicle/Passenger Car Revenue Hours (VRH)	44,726
Vehicles Operated in Maximum Service (VOMS)	30
Vehicles Available for Maximum Service (VAMS)	59

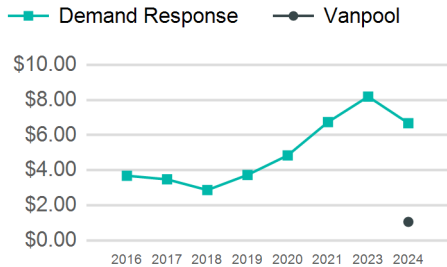
Modal Characteristics

	Directly Operated VOMS	Purchased Transportation VOMS	Annual Passenger Miles Traveled	Annual Unlinked Passenger Trips	Annual Vehicle Revenue Miles	Annual Vehicle Revenue Hours	Fixed Guideway Directional Route Miles
Mode							
Demand Response	28	0	441,511	108,408	543,999	44,686	0.00
Vanpool	0	2	10,007	394	1,588	40	0.00
Total	28	2	451,518	108,802	545,587	44,726	0.00

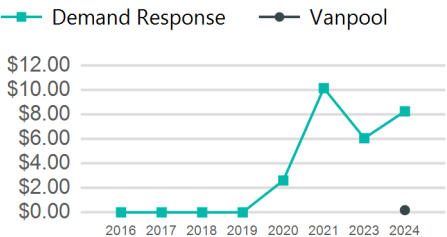
Metrics

	Service Efficiency		Service Effectiveness			
Mode	OE per VRM	OE per VRH	UPT per VRM	UPT per VRH	OE per PMT	OE per UPT
Demand Response	\$6.71	\$81.68	0.2	2.4	\$8.27	\$33.67
Vanpool	\$1.11	\$44.20	0.2	9.9	\$0.18	\$4.49
Total	\$6.69	\$81.65	0.2	2.4	\$8.09	\$33.56

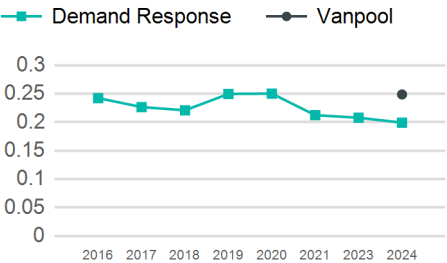
Operating Expenses per Vehicle Revenue Mile



Operating Expenses per Passenger Mile



Unlinked Passenger Trip per Vehicle Revenue Mile



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2024 Funding Breakdown

Summary of Operating Expenses (OE)			Sources of Operating Funds Expended		Operating Funding Sources	
Labor	\$2,121,739	58.1%	Directly Generated	\$1,473,788	 Directly Generated Federal Government Local Government State Government	
Materials and Supplies	\$349,743	9.6%	Federal Government	\$1,627,237		
Purchased Transportation	\$1,768	0.0%	Local Government	\$353,874		
Other Operating Expenses	\$1,178,638	32.3%	State Government	\$324,987		
Total Operating Expenses	\$3,651,888	100.0%	Total Operating Funds Expended	\$3,779,886		
			Sources of Capital Funds Expended		Capital Funding Sources	
			Directly Generated	\$285,905	 Directly Generated Federal Government Local Government State Government	
			Federal Government	\$586,636		
			Local Government	\$0		
			State Government	\$0		
<i>Reconciling OE Cash Expenditures</i>	<i>\$467,332</i>		Total Capital Funds Expended	\$872,541		

Operating Expense Detail			Uses of Capital			
Mode	Operating Expenses	Fare Revenues	Revenue Vehicles	Systems and Guideway	Facilities and Stations	Other
Demand Response	\$3,650,120	\$863,729	\$872,541	\$0	\$0	\$0
Vanpool	\$1,768	\$2,073	\$0	\$0	\$0	\$0
Total	\$3,651,888	\$865,802	\$872,541	\$0	\$0	\$0

2024 Asset Management

Transit Asset Management (TAM) Tier		Tier II	TAM Sponsor NTD ID			Metrics	
			Mode	Vehicles Operated in Max. Service	Vehicles Available for Max. Service	%Spare Vehicles	Avg. Fleet Age (yrs)
			Demand Response	28	57	103.6%	8.1
			Vanpool	2	2	0.0%	2.0