Black River Area Development (BRAD)

2014 Annual Agency Profile

1403 Hospital Drive Pocahontas, AR 72455 PT Administrator: Mr. Donny McMillen 501-569-2474

General Information

Service Consumption

21,131 Annual Unlinked Trips (UPT)

Service Supplied

59,559 Annual Vehicle Revenue Miles (VRM) 4,756 Annual Vehicle Revenue Hours (VRH)

Summary of Operating Expenses (OE)

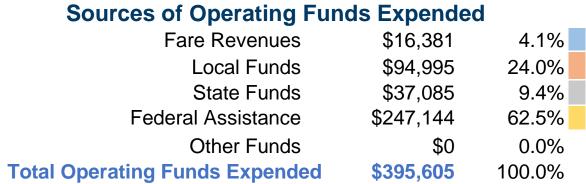
\$395,605 Total Operating Expenses

Database Information

NTDID: 6R01-60250

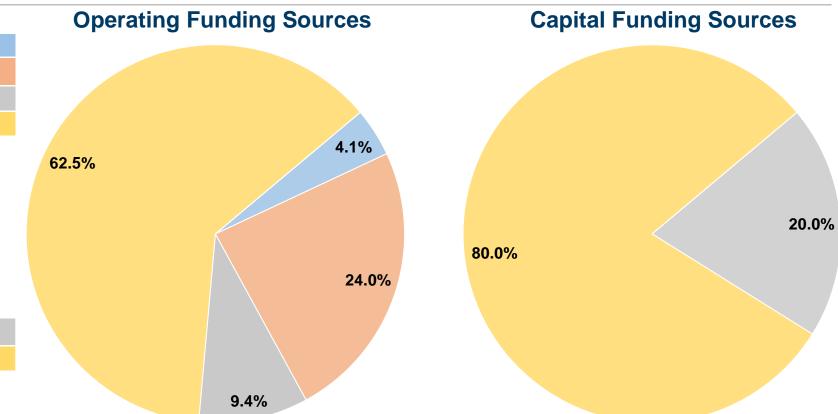
Reporter Type: Rural General Public Transit

Financial Information



Sources of Capital Funds Expended

Courses of Capital Lands Experieda			
Fare Revenues	\$0	0.0%	
Local Funds	\$0	0.0%	
State Funds	\$21,500	20.0%	
Federal Assistance	\$86,000	80.0%	
Other Funds	\$0	0.0%	
Total Capital Funds Expended	\$107,500	100.0%	



Modal Characteristics

Operation Characteristics

Vehicles Operated at Maximum Service

	Directly	Purchased	Operating	Fare	Uses of Capital	Annual Unlinked	Annual Vehicle	Annual Vehicle
Mode	Operated	Transportation	Expenses	Revenues	Funds	Trips	Revenue Miles	Revenue Hours
Demand Response	5	-	\$395,605	\$16,381	\$107,500	21,131	59,559	4,756
Total	5	-	\$395,605	\$16,381	\$107,500	21,131	59,559	4,756

Performance Measures

Service Efficiency

	Operating Expenses per	Operating Expenses pe	
Mode	Vehicle Revenue Mile	Vehicle Revenue Hou	
Demand Response	\$6.64	\$83.18	
Total	\$6.64	\$83.18	

Service Effectiveness

	Operating Expenses per Unlinked	Unlinked Trips per Vehicle Revenue	Unlinked Trips per Vehicle Revenue		
Mode	Passenger Trip	Mile	Hour		
Demand Response	\$18.72	0.4	4.4		
Total	\$18.72	0.4	4.4		

