FTA Human Trafficking Awareness and Public Safety Initiative Overview

- Supports U.S. DOT’s Leaders Against Human Trafficking initiative
- Focuses on Training and Education, Public Awareness, Industry Engagement, Research, and Technical Assistance
- Two separate funding opportunities totaling $4 million:
  - Innovations in Transit Public Safety Grant ($2 million)
  - Crime Prevention and Public Safety Awareness Cooperative Agreement ($2 million)

NOFOs Published: March 29, 2019
Applications Due: May 28, 2019
Project Evaluations: June 2019
Awards Announced: Fall 2019
## Innovations in Transit Public Safety Funding

### Eligibility Requirements

<table>
<thead>
<tr>
<th>Purpose</th>
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| • Identify innovative solutions to reduce or eliminate human trafficking, risk of operator assault, and crime occurring on public transit vehicles and in facilities.  
• Assist transit agencies with identifying and adopting specific measures to address public safety in transit systems, including crime prevention, human trafficking, and operator assault. |

<table>
<thead>
<tr>
<th>Eligible Projects</th>
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</table>
| Projects that identify **innovative solutions** to:  
• Reduce or eliminate human trafficking occurring at or through the use of transit systems,  
• Protect transit operators from the risk of assault,  
• Reduce crime on public transit vehicles and in facilities, or  
• Improve rider and public safety. |

<table>
<thead>
<tr>
<th>Eligible Applicants</th>
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| Limited to FTA grantees who would be the primary beneficiaries of the innovative products and services that are developed including:  
• State and local government entities,  
• Providers of public transportation,  
• Non-profit organizations, or  
• Consortium of entities, including providers of public transportation, that will share the costs, risks, and rewards of early deployment and demonstration of innovation. |

<table>
<thead>
<tr>
<th>Eligible Subrecipients</th>
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</table>
| • Public agencies,  
• Private nonprofit organizations, or  
• Private providers engaged in public transportation. |
## Innovations in Transit Public Safety Funding Evaluation Criteria

| Demonstration of Need | How does the project address crime reduction and improving rider and operator safety, including operator assaults.  
| | Proposals should clearly define public safety challenges and how the proposed project will address them. |
| Demonstration of Benefits | Proposals will be rated on the degree to which they address the following:  
| | The project's ability to improve transit public safety and operator safety;  
| | The project's ability to provide quantitative data for expected benefits and output;  
| | The degree to which the project address the prevention of human trafficking;  
| | Benefits such as increased educational opportunities; and  
| | Outputs that promote collaboration between community organizations and local, state and Federal agencies. |
| Coordination, Planning and Partnerships | Applicants must outline project partners (if any) and their specific role. Proposal should also include descriptions of the following:  
| | Level of support by the community and other organizations;  
| | Opportunities for public participation;  
| | How the project complements other safety projects;  
| | Implementation schedule, including time frame, staffing and procurement; and  
| | Other planning and coordination efforts not previously mentioned. |
Innovations in Transit Public Safety Funding Evaluation Criteria (continued)

| Local Financial Commitment | • Identify source of local share.  
|                            | • Describe whether funds are currently available or need to be secured.  
|                            | • Note: the minimum local share allowed is 20 percent. |

| Project Readiness | Applicants should include short-term, mid-range and long-term goals. Readiness factors include:  
|                  | • Project implementation plan documents are complete;  
|                  | • Projects funds can be obligated and the project can be implemented quickly; and  
|                  | • Applicant demonstrates the ability to carry out projects successfully. |

| Technical, Legal and Financial Capacity | • FTA intends to select projects with high likelihood of long-term success, sustainability and the ability to be replicated in other communities.  
|                                         | • There should be no outstanding legal, technical, or financial issues with the applicant that would cause the project to be high-risk project. |
## Crime Prevention and Public Safety Awareness Funding Eligibility Requirements

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Develop, disseminate, and implement technical assistance materials supporting public safety awareness campaigns that address public safety in transit systems, including crime prevention, human trafficking, and operator assault.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible Projects</td>
<td>Projects that include development and dissemination of technical assistance materials supporting transit public safety awareness campaigns that address: • Reducing or eliminating human trafficking occurring at transit systems or through the use of transit systems, • Protecting transit operators from the risk of assault, • Reducing crime on public transit vehicles and in facilities, or • Improving rider and public safety.</td>
</tr>
<tr>
<td>Eligible Applicants</td>
<td>• National non-profit organizations • The organizations must have crime prevention experience, the capacity to provide public transportation-related technical assistance, and the ability to deliver a national public awareness campaign.</td>
</tr>
<tr>
<td>Eligible Subrecipients</td>
<td>• Public agencies, • Private non-profit organizations, or • Private providers engaged in public transportation.</td>
</tr>
</tbody>
</table>
## Crime Prevention and Public Safety Awareness Evaluation Criteria

<table>
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<tr>
<th><strong>Ability to Meet the Goal of the Crime Prevention and Public Safety Awareness Project</strong></th>
<th>Planned approach and project activities that will assist the transit industry in improving public transit safety awareness through the development and dissemination of technical assistance materials supporting public safety awareness campaigns.</th>
</tr>
</thead>
</table>
| **Qualifications of Key Personnel, Experience and Knowledge** | • Knowledge and experience with crime prevention, to include human trafficking, operator assault, and transit rider safety;  
• Knowledge and experience with public transit safety; and  
• Knowledge and experience with public awareness campaigns. |
| **Communication, Technical Assistance and Outreach Strategy** | The proposal should demonstrate the following:  
• The ability to execute a technical assistance project with a national and local scope;  
• Strategies for delivering targeted outreach to state, regional, and local stakeholders;  
• The ability to efficiently and effectively carry out outreach, dissemination and information management activities; and  
• Innovative approaches, such as the use of social media and other information technologies, to accomplish this strategy. |
## Crime Prevention and Public Safety Awareness Evaluation Criteria (continued)

<table>
<thead>
<tr>
<th>Research and Demonstration Capacity</th>
<th>The proposal should demonstrate the applicant’s capability and capacity (either internally or through external sources) to conduct research, analysis, and demonstration projects related to crime prevention, human trafficking, operator assault, and rider safety.</th>
</tr>
</thead>
</table>
| **Management Approach**             | • An effective management plan to administer and manage the Crime Prevention and Public Safety Awareness project.  
• Technical capacity to administer and manage the activities proposed;  
• Total budget and staffing;  
• Evidence of understanding of the Crime Prevention and Public Safety Awareness project objective and a comprehensive technical approach to delivering the project;  
• Plan for evaluation and data collection; and  
• A plan for coordinating the FTA staff. |

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FTA
FEDERAL TRANSIT ADMINISTRATION
## Application Pitfalls and Keys to Success

<table>
<thead>
<tr>
<th>Pitfalls</th>
<th>Keys to Success</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Ineligibility: applicants and projects</td>
<td>1. Adhere to the information provided in the NOFO</td>
</tr>
<tr>
<td>2. Priorities/outcomes not aligned with criteria</td>
<td>2. Qualitative and quantitative information</td>
</tr>
<tr>
<td>3. Lack of evidence substantiating project outcome claims in narrative</td>
<td>3. Provide evidence to support your statements</td>
</tr>
<tr>
<td>4. Not providing statutorily-mandated match</td>
<td>4. Where have you been, where are you now, and where would you like to go?</td>
</tr>
<tr>
<td>5. Late submission</td>
<td></td>
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</tbody>
</table>
Application Submission and Helpful Information

Application Submission
Must be submitted through [Grants.gov](https://grants.gov) by 11:59 PM EDT on May 28, 2019 and include:
1. SF-424 Application for Federal Assistance
2. Supplemental Form
3. Supporting Documentation

Federal Register Notices (FRN):
- [Innovations in Transit Public Safety](https://www.federalregister.gov)
- [Crime Prevention and Public Safety Awareness](https://www.federalregister.gov)

Contact and Links
- Questions? Email: [FTAPublicSafety@dot.gov](mailto:FTAPublicSafety@dot.gov)
- [FTA Human Trafficking Awareness and Public Safety Initiative Website](https://www.fta.dot.gov)
  - Webinar [Recording](https://www.fta.dot.gov) and [Presentation](https://www.fta.dot.gov)
- [FTA Funding Opportunities](https://www.fta.dot.gov)
- [Applying for FTA Funding](https://www.fta.dot.gov)
- [Grants.gov](https://grants.gov)
- [Grants.gov Applicants Page](https://grants.gov)
- Grants.gov questions? Email or call: [support@grants.gov](mailto:support@grants.gov)
  - 1-800-518-4726