

The Coordinating Council on Access and Mobility (CCAM)

## Year-End Meeting: Strategic Framework Discussion

December 12, 2016



## Agenda

Activity	Time
Welcome and Introductions	1:30 – 1:45 pm
Industry Insights	1:45 – 1:55 pm
Guidelines on Changes to the Framework	1:55 – 2:00 pm
Mission and Vision Discussion	2:00 – 2:20 pm
Strategic Framework Walkthrough	2:20 – 2:35 pm
Initial Thoughts	2:35 – 2:50 pm
Goal 1 and 2 Working Session	2:50 – 3:30 pm
Break	3:30 – 3:40 pm
Goal 3 and 4 Working Session	3:40 – 4:20 pm
Wrap Up and Next Steps	4:20 – 4:30 pm



## Welcome and Introductions

- **Carolyn Flowers**, Acting Administrator of the Federal Transit Administration
- **Dr. Jewel Mullen**, *Principal Deputy Assistant Secretary for Health*



**Public Transit Industry Interaction** 

### Where there's smoke, there's... fire?





## **Guidelines on Changes to the Framework**

- Today's session is about building a preliminary, not final, consensus
- Our focus will be on the mission, vision, goals, and objectives
- There's no "bad" or "wrong" answers, comments, or solutions. We welcome collaboration, and open discussion!



## **Proposed Mission**



## **CCAM Mission**

The Coordinating Council on Access and Mobility (CCAM) issues recommendations and implements activities that improve the efficiency, availability, and accessibility of transportation services for transportation disadvantaged populations.





## **Proposed Vision**

### **CCAM** Vision

Enable access to seamless, efficient, and costeffective transportation services for all Americans





## CCAM

## **CCAM Strategic Framework Walk Through**

**CCAM** 

Goals

### Goal 1: Improve Access to Essential Services

- **Objective 1:** Revise policy to remove barriers to transportation access
- **Objective 2:** Promote public awareness of available transportation services
- **Objective 3:** Incorporate innovative technologies in human services transportation

### Goal 3: Strengthen Interagency Partnerships and Industry Collaboration

- **Objective 1:** Refresh the CCAM operating model
- Objective 2: Streamline transportation mobility research

### Goal 2: Enhance Cost-Effectiveness of Human Services Transportation

- **Objective 1:** Develop framework for standard cost reporting
- Objective 2: Share transportation costs equitably among stakeholders

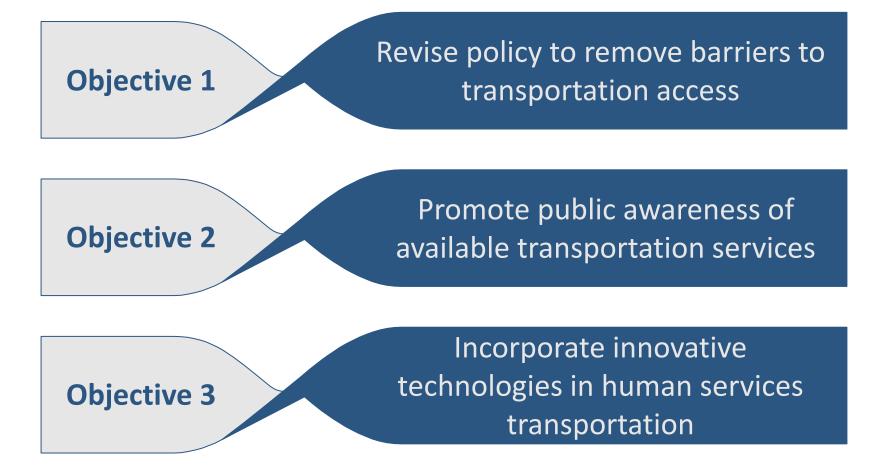
### Goal 4: Establish Future Model for Human Services Transportation

**Objective 1:** Launch CCAM pilot program

## CCAM

## **Goal 1: Improve Access to Services**









## Goal 2: Enhance Cost-Effectiveness of Human Services Transportation



**Objective 2** 

Share transportation costs equitably among stakeholders



# Goal 3: Strengthen Interagency Partnerships and Industry Collaboration







**Coordinating Council on Access and Mobility** 

**Objective 2** 



## **Goal 4: Establish Future Model for Human Services Transportation**





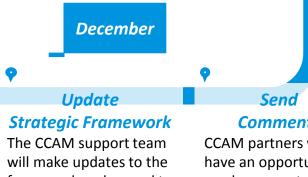


### Continue Listening Session(s)

Provide additional opportunities for industry to provide input into CCAM goals and objectives

#### Publish Strategic Framework

The FTA will publish the finalized CCAM Strategic Framework by the end of the year.



will make updates to the framework and resend to CCAM partners.

### CCAM partners will have an opportunity to send comments on the updated framework prior to finalization.

### January

#### **Determine Initiatives**

The FTA will determine the tactical initiatives that will be pursued to achieve the agreed-upon goals and objectives during the life of the FAST Act.

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#### Develop Implementation Plan

The CCAM support team will create a plan that outlines the structure and timeline of the working groups and assigns initiatives to each group.

### Call for Working Group Members

The FTA will reach out to CCAM partners to ask for working group volunteers. Initiate Working Groups

The first round of working groups will begin in early February.

February

