



The Coordinating Council on Access and Mobility (CCAM)

Year-End Meeting: Strategic Framework Discussion

December 12, 2016

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Agenda

Activity	Time
Welcome and Introductions	1:30 – 1:45 pm
Industry Insights	1:45 – 1:55 pm
Guidelines on Changes to the Framework	1:55 – 2:00 pm
Mission and Vision Discussion	2:00 – 2:20 pm
Strategic Framework Walkthrough	2:20 – 2:35 pm
Initial Thoughts	2:35 – 2:50 pm
Goal 1 and 2 Working Session	2:50 – 3:30 pm
Break	3:30 – 3:40 pm
Goal 3 and 4 Working Session	3:40 – 4:20 pm
Wrap Up and Next Steps	4:20 – 4:30 pm

Welcome and Introductions

- **Carolyn Flowers**, Acting Administrator of the Federal Transit Administration
- **Dr. Jewel Mullen**, *Principal Deputy Assistant Secretary for Health*



Public Transit Industry Interaction

Where there's smoke, there's... fire?



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Guidelines on Changes to the Framework

- **Today's session is about building a preliminary, not final, consensus**
- **Our focus will be on the mission, vision, goals, and objectives**
- **There's no "bad" or "wrong" answers, comments, or solutions. We welcome collaboration, and open discussion!**

Proposed Mission



CCAM Mission

The Coordinating Council on Access and Mobility (CCAM) issues recommendations and implements activities that improve the efficiency, availability, and accessibility of transportation services for transportation disadvantaged populations.



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Proposed Vision

CCAM Vision

Enable access to seamless, efficient, and cost-effective transportation services for all Americans



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CCAM Strategic Framework Walk Through

Goal 1: Improve Access to Essential Services

- **Objective 1:** Revise policy to remove barriers to transportation access
- **Objective 2:** Promote public awareness of available transportation services
- **Objective 3:** Incorporate innovative technologies in human services transportation

Goal 3: Strengthen Interagency Partnerships and Industry Collaboration

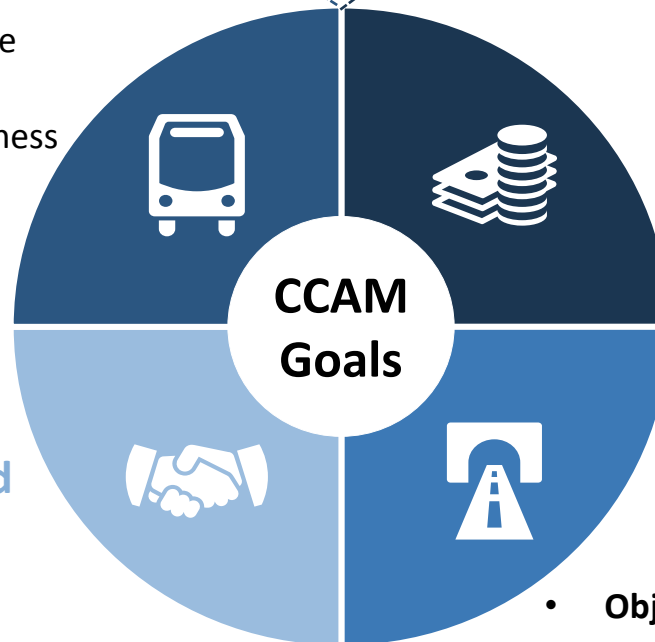
- **Objective 1:** Refresh the CCAM operating model
- **Objective 2:** Streamline transportation mobility research

Goal 2: Enhance Cost-Effectiveness of Human Services Transportation

- **Objective 1:** Develop framework for standard cost reporting
- **Objective 2:** Share transportation costs equitably among stakeholders

Goal 4: Establish Future Model for Human Services Transportation

- **Objective 1:** Launch CCAM pilot program



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Goal 1: Improve Access to Services



Objective 1

Revise policy to remove barriers to transportation access

Objective 2

Promote public awareness of available transportation services

Objective 3

Incorporate innovative technologies in human services transportation

Goal 2: Enhance Cost-Effectiveness of Human Services Transportation



Objective 1

Develop framework for standard cost reporting

Objective 2

Share transportation costs equitably among stakeholders

Goal 3: Strengthen Interagency Partnerships and Industry Collaboration



Objective 1

Refresh the CCAM Operating Model

Objective 2

Streamline transportation mobility research

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Goal 4: Establish Future Model for Human Services Transportation

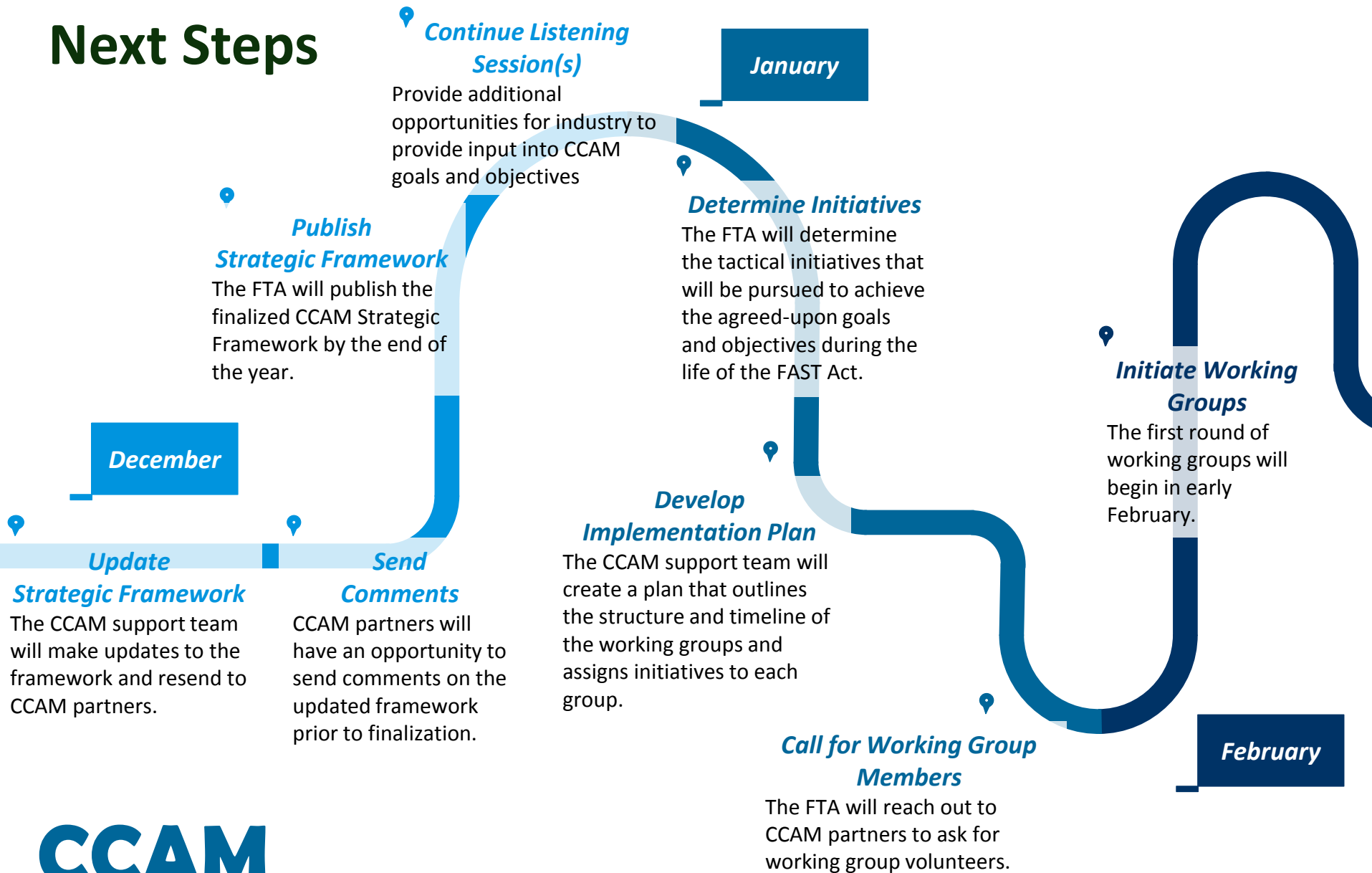


Objective 1

Launch CCAM Pilot Program

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Next Steps



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