

Implementation of Public-Private Partnerships for Transit

WHAT DOES IT ALL MEAN?

Putting The Pieces Together For Transit Project and Program Delivery

Sharon Greene

Principal

Sharon Greene + Associates







PUTTING THE PIECES TOGETHER

- Defining changes in the environment for PPP's
- Shaping the pieces
- Refining federal/state /local policy to support PPP's
- Improving the project delivery process to enhance partnerships









THE CHANGING ENVIRONMENT

- Factors affecting increased interest in public private partnerships
 - National economic and energy crises
 - Shortfalls in public funding
 - Voter-approved local funding to deliver key projects and programs
 - Changes in public and private sector capacity for risk
- Putting PPP's in perspective:
 - Shift from privatization to partnerships
 - Focus on continuum of approaches









THE CHANGING ENVIRONMENT

- Broadening of applications for PPP's
 - Project delivery
 - Program delivery
 - System preservation / State of Good Repair
 - Operation and maintenance
- Information dissemination
 - Removing the barrier between "innovative" and traditional financing and project delivery









SHAPING THE PIECES

- Clarify goals, objectives, expectations
- Identify potential projects and programs
 - Capital expansion
 - Operation, maintenance
 - System preservation/SOGR
- Define evaluation criteria
 - Project-level
 - System-wide level (performance, compatibility)









PUBLIC SECTOR OBJECTIVES

- Accelerate project and program delivery to enhance mobility
- Reduce costs through contracting and construction methods
- Develop projects integrated with existing transit/highway infrastructure
- Allocate risk to reflect public and private sector capacity









PUBLIC SECTOR OBJECTIVES

- Increase financial capacity by:
 - Activating potential new private sources of funding and financing
 - Maximizing leverage
 - Facilitating use of flexible and fungible revenue sources to minimize "color of money" constraints









PUBLIC SECTOR OBJECTIVES

- Improve cost-effectiveness of services delivered
- Expand level and quality of transit service
- Introduce new technology
- Increase technical and managerial expertise
- Supplement staff resources









PRIVATE SECTOR OBJECTIVES

- Secure financial / investment opportunities that provide acceptable rates of return with respect to level and timing of payments
- Provide technical, managerial, and financial expertise and services at a reasonable profit









SHAPING THE PIECES

- Realistic selection of candidate projects from both public and private sector perspective
 - Public
 - Public benefit assessment
 - Value for money analysis: project and system
 - Private
 - Engineering / Construction risk
 - Implementation / Political risk
 - Financial / Revenue risk









SHAPING THE PIECES

- Strengthen public agency's project delivery capacity
 - Decision-making
 - Schedule adherence
 - Procurement process
 - Public revenue sources and streams
- Improve federal/state/local legal and regulatory mechanisms, tools and techniques
 - Facilitate /speed project delivery
 - Support innovative financial participation









PPP's AND PROJECT DELIVERY: THE BROADER CONTEXT

- Partnership between the public and private sectors requires a significant degree of <u>certainty</u> with respect to project schedule, cost, and revenue streams
- The project development process, as it has evolved in the United States, engenders significant <u>uncertainty</u> in the timing and cost of project delivery









PPP'S AND PROJECT DELIVERY: THE BROADER CONTEXT

Environmental, political and institutional factors have a significant impact on expedient delivery of projects utilizing public-private partnerships, in particular for partnerships involving private equity participation.









PROMOTING SUCCESSFUL PPP'S

- The project delivery process should assure:
 - Financial Stability
 - Predictability
 - Continuity
 - Acceptability









FINANCIAL STABILITY

- The ability to trust that multiple proposed revenue sources can and will be committed (LONP, LOI, APWA).
- The ability to trust that multi-year funding commitments pledged for repayment of financing instruments and availability payments will be met.





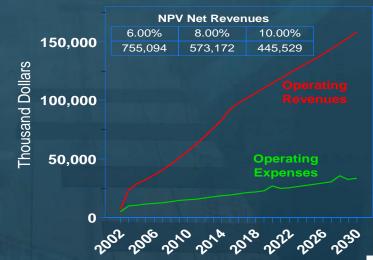




PREDICTABILITY

The ability to predict what a project will cost to design, build, operate, and maintain and when it will be implemented.













CONTINUITY



- The ability to trust that the political resolve to get a project done will continue across changes in elected and appointed leadership;
- The ability to know that agency decisions made will be maintained over the life of the project development process.

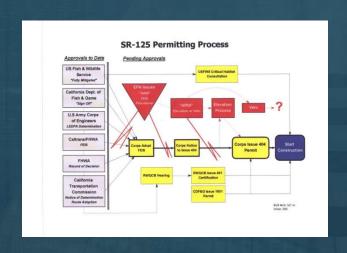






ACCEPTABILITY

The ability to streamline the process for achieving informed acceptance regarding project characteristics among involved agencies and public stakeholders.









NON-FINANCIAL IMPEDIMENTS TO PROJECT DELIVERY

- Environmental clearance and statutory requirements
- Institutional issues and stakeholder involvement
- Political and jurisdictional factors









REALIZING TRUE PARTNERSHIP

- The full value of Public Private Partnerships will only be realized when paired with companion innovations in project definition, planning, development, approval, and implementation.
 - "Real" streamlining
 - Effective partnering at all levels
 - Interagency coordination and cooperation





