



Identifying Transportation Solutions to Improve Access to Economic Opportunities

April 30, 2019

Housekeeping Items



- Ask questions anytime using the chat feature
- Webinar recording & PPT slides will be available next week at: <https://nationalcenterformobilitymanagement.org/webinars/>
- Unable to listen through your computer speakers? Dial: 1-888-363-4749 Code: 3416870#
 - Don't put us on hold
 - Mute your phone until you want to ask a question

Agenda

- Welcome - Administration for Children and Families (ACF), Angela Green and Erica Fleischer
- Coordinating Council on Access and Mobility (CCAM): What's happening at the National level - Federal Transit Administration (FTA), Danielle Nelson
- Innovation across FTA - Region 5, Susan Weber & FTA 7, Cathy Monroe
- Overview of Mobility Management as a Solution - National Center for Mobility Management (NCMM), Judy Shanley
- Ohio Statewide Mobility Management - Ohio DOT, Olivia Hook
- Iowa Statewide Mobility Management - Iowa DOT, Jeremy Johnson-Miller
- Q & A

ADMINISTRATION FOR CHILDREN & FAMILIES

ACF Policy Priorities

- Promotion of work and self-sufficiency
- Promoting fatherhood in human services
- Focus on early childhood education programs
- Primary prevention in child welfare
- Data and interoperability
- Removing barriers, streamline processes and reduce duplication





F E D E R A L T R A N S I T A D M I N I S T R A T I O N

Coordinating Council on Access and Mobility (CCAM)

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U.S. Department of Transportation
Federal Transit Administration

April 30, 2019

Coordinating Council on Access and Mobility (CCAM)



Mission

The CCAM issues policy recommendations and implements activities that improve the **availability**, **accessibility**, and **efficiency** of transportation for the following targeted populations:



People with Disabilities



Older Adults



Individuals of Low Income

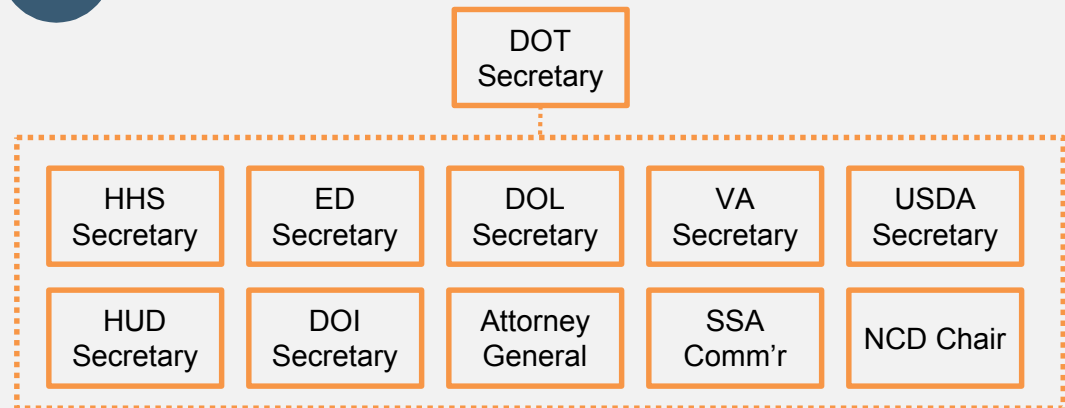


History

The CCAM is an interagency partnership **established in 2004 by Executive Order 13330** to coordinate the efforts of the federal agencies that fund transportation for targeted populations.



Organization



What federal programs fund transportation?

Below is a sample of the 80+ federal CCAM programs, that may fund transportation services for people with disabilities, older adults, and/or individuals of low income.

Department of Health and Human Services (HHS)
<ul style="list-style-type: none">• Children’s Health Insurance Program (CHIP)• Medicaid• Block Grant for Community Mental Health Services• Centers for Independent Living (CILs)• Older Americans Act (OAA) programs• Health Center Program

HHS/Administration for Children and Families (ACF) Programs
<ul style="list-style-type: none">• Transitional Living Program for Homeless Youth• Native Employment Works• Chafee Foster Care Program for Successful Transition to Adulthood• Community Services Block Grant Discretionary Awards• Temporary Assistance for Needy Families• Refugee and Entrant Assistance State/Replacement Designee Administered Programs (Transitional and Medical Services and Social Services Formula Grants Only)• Refugee and Entrant Assistance - Voluntary Agency Programs (Matching Grants Only)• Community Services Block Grant• Refugee and Entrant Assistance - Discretionary Grants (Refugee Health Promotion, Targeted Assistance and Social Services Discretionary Grants Only)• Refugee and Entrant Assistance - Wilson/Fish Program• Head Start• Social Services Block Grants• Child Care and Development Fund (CCDF)• Promoting Safe and Stable Families



Did you know?

If an organization receives funding from one of these programs, **a portion of the funds may be used for transportation services.**

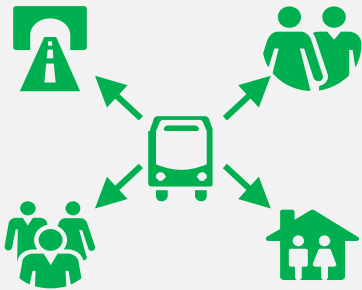
Funding recipients may collaborate across these federal programs to provide more transportation options for the community.

Destination Coordination: Access for All Americans

Coordinated transportation ensures that otherwise underserved populations, such as **people of low income**, **older adults**, and **people with disabilities**, are able to contribute to their community and the economy and lead healthy, productive lives.

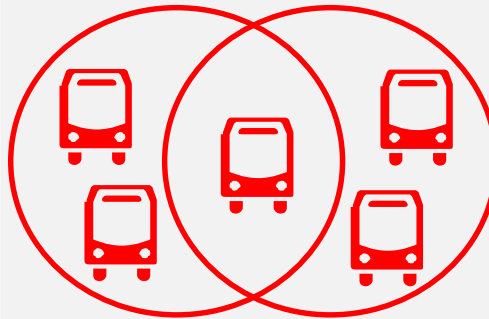
Coordinated transportation fosters:

Availability and Accessibility



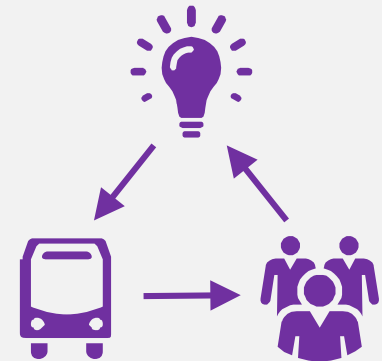
Provide more transportation options by streamlining policies and encouraging collaboration.

Efficiency



Share resources, save funds, and reduce redundancy within the 80+ federal programs that fund transportation.






Innovation



Improve customer service by developing and implementing future transportation models.

2018 CCAM State Focus Group Findings

The barriers to transportation coordination reported by focus group participants are organized into barrier categories. The following barriers emerged across a majority of focus group sessions and stakeholder groups as the most prevalent barriers to coordination.

	Barrier	Description
	Limited Awareness	A lack of awareness of the federal funding sources available for human service transportation, the policies that enable transportation coordination, and/or the community's transportation options for targeted populations
	Unengaged Stakeholders	Challenges associated with establishing and maintaining the organizational and community partnerships necessary to pursue transportation coordination
	Program Restrictions	Reporting obligations, eligibility criteria, trip purpose restrictions, and other program rules that make it difficult to coordinate across different transportation programs
	Insufficient Incentives	A lack of incentives or financial motivation for human service providers to pursue transportation coordination initiatives
	Limited Federal Guidance	An absence of the federal guidance that states and local communities need to coordinate transportation in compliance with federal law

Is Coordination Happening?

The National Center for Mobility Management (NCMM) conducted a survey to gather input from local stakeholders and to inform the strategic direction of the CCAM.

The NCMM survey:



Was designed to identify **promising practices, barriers, and challenges** around coordinated transportation



Reached **200 individuals** who work at transportation and human services organizations that receive HHS funding¹



Was conducted from **June to November 2018**

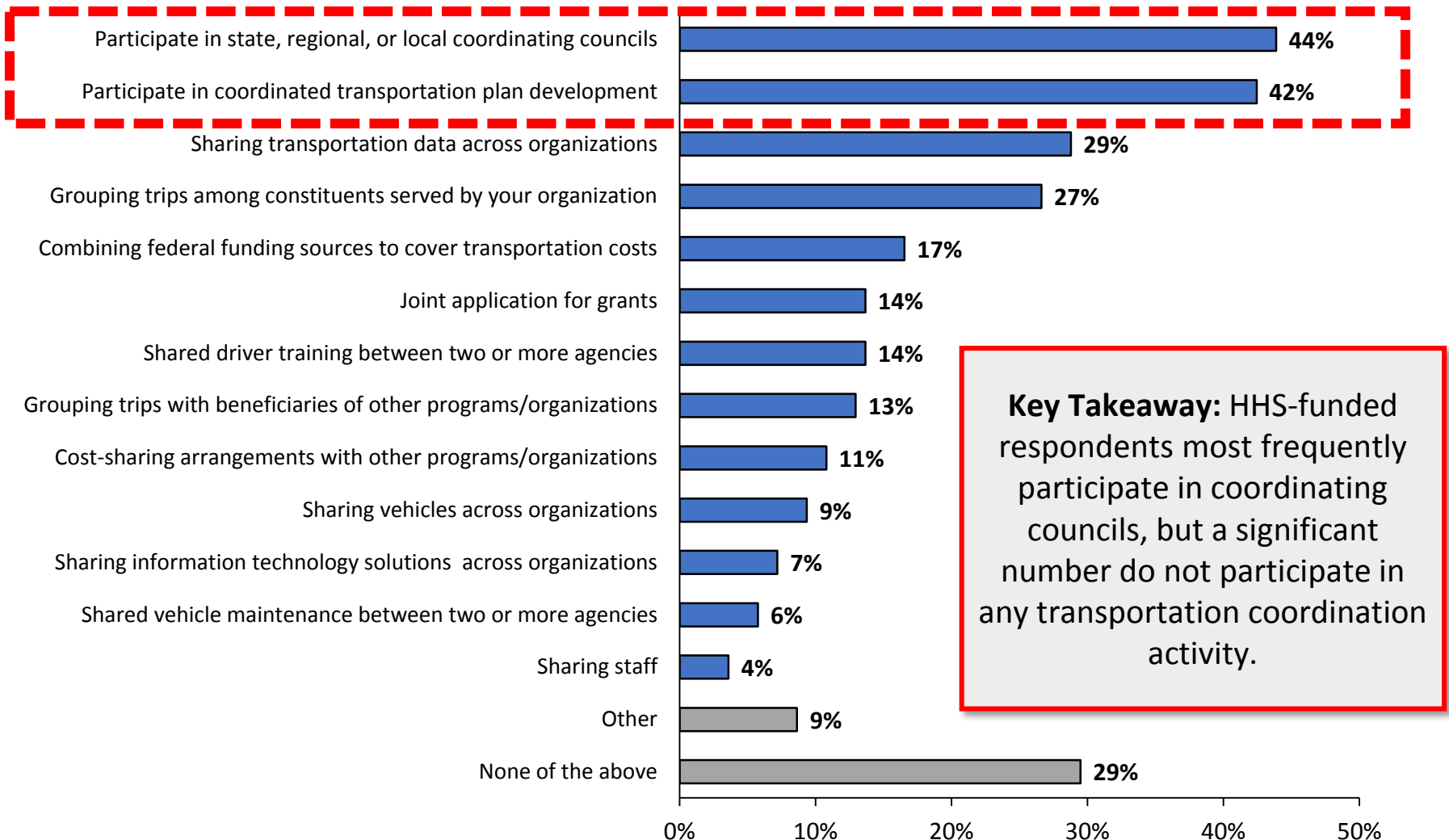
The next slides analyze a selection of the survey questions, considering only the responses from respondents who receive HHS funding.

¹A total of 549 respondents completed at least part of the survey. During the data cleaning process, 22 responses were removed due to incomplete or low-quality responses. 527 respondents were included in the final overall analysis.

Note: The percentages in the figures throughout this report may not add to 100% due to rounding.

Figure 1: Transportation Coordination Activities

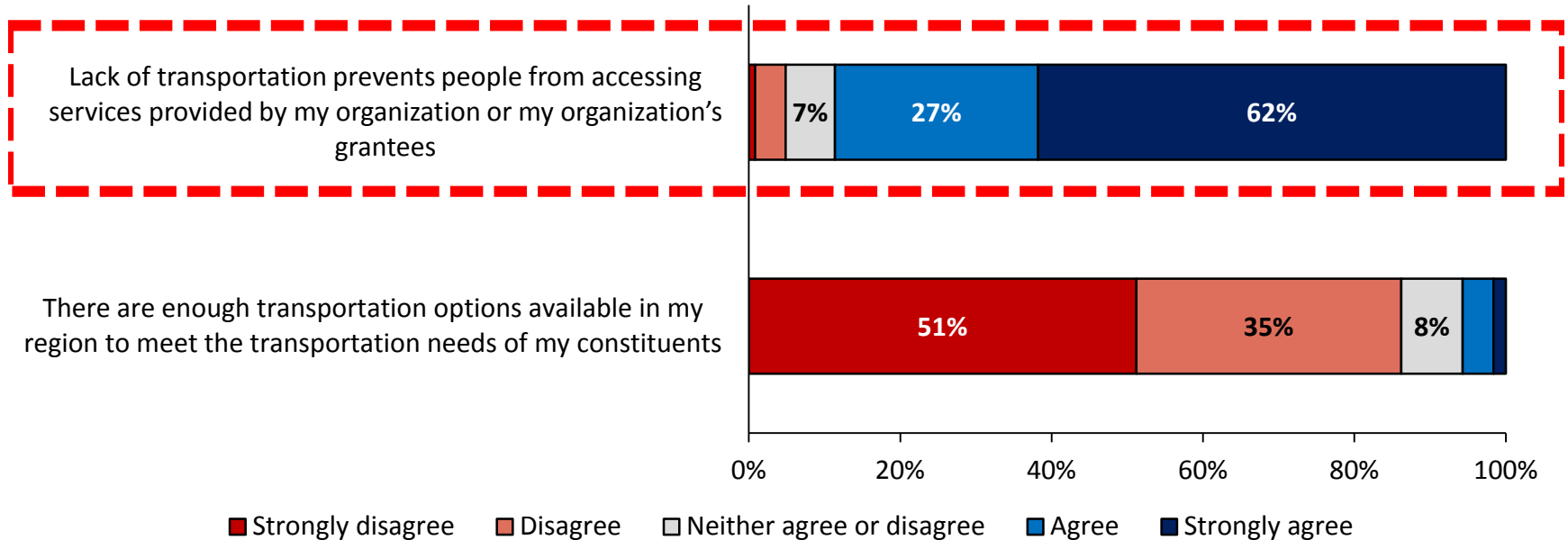
Question: Does your organization or its grantees participate in the following transportation coordination activities? Select all that apply.



n=139

Figure 2: Availability

Question: Please indicate the level to which you agree or disagree with the following statements:



Key Takeaway: Almost all HHS-funded respondents believe that their communities lack sufficient transportation services and options, impeding access to HHS-funded services.



The [Coordinating Council on Access and Mobility \(CCAM\)](#) directed the development of an ***Advancing Mobility Management Course*** offered by the National Transit Institute (NTI). The new 2-day course aims to improve coordination between transit and non-traditional stakeholders. The interactive course highlights community partnerships that improve coordination and helps participants identify new partners to expand networks and resources. The course is free for public transit and government agencies.

2019 Courses:

February 4-5, 2019 – Stockton, CA

April 23-24, 2019 – Des Moines, IA

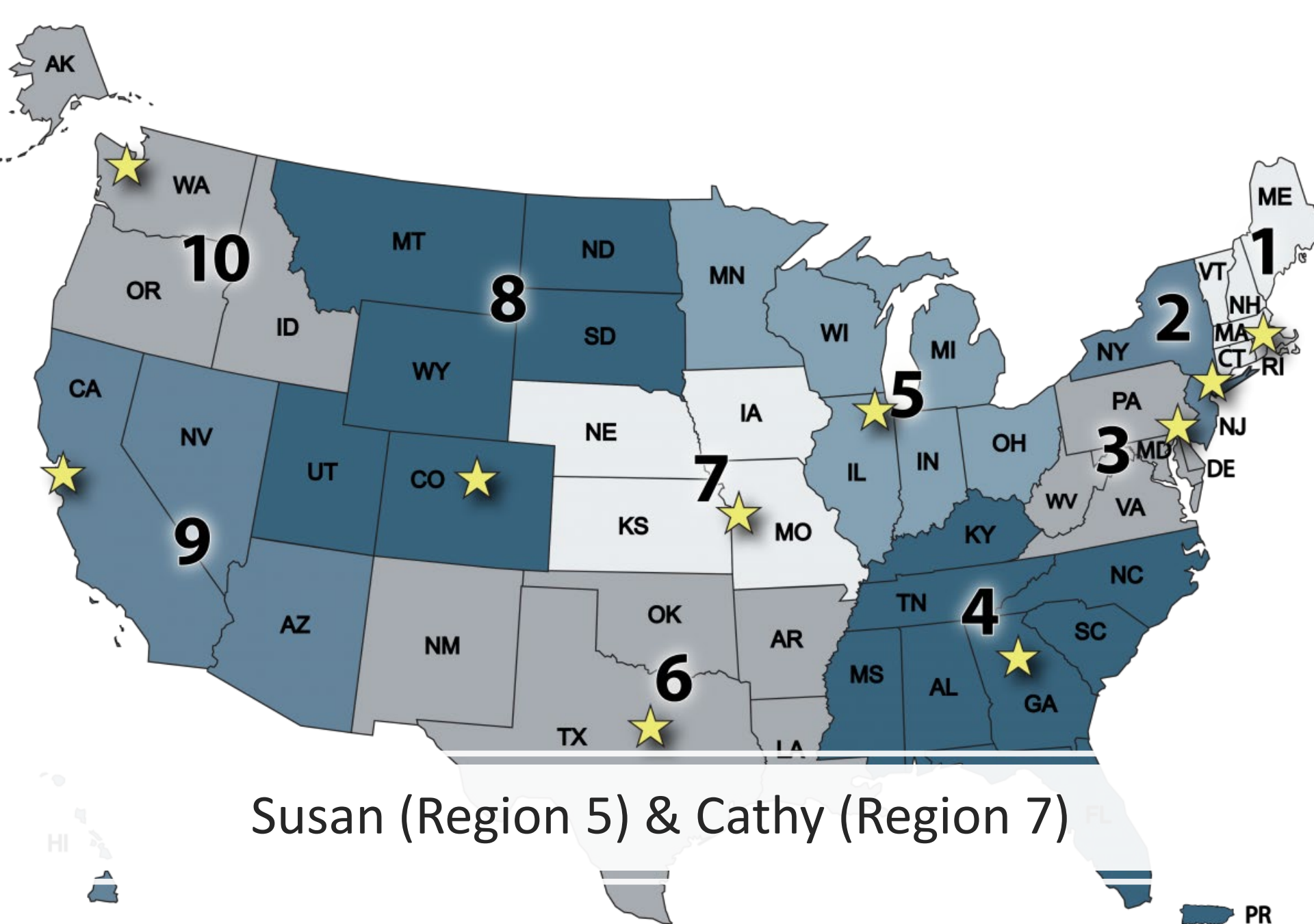
May 8-9, 2019 – Charleston, WV

June 11-12, 2019 – Anchorage, AK

2020 Course Dates TBD –one course will be offered at the **Minnesota DOT in St. Paul, MN*

The course is designed to build the capacity of community professionals to implement and scale up mobility management strategies and initiatives, and expose participants to promising practices in the field.

Register: www.ntionline.com/advancing-mobility-management



Region 5



Minnesota Council on
Transportation Access

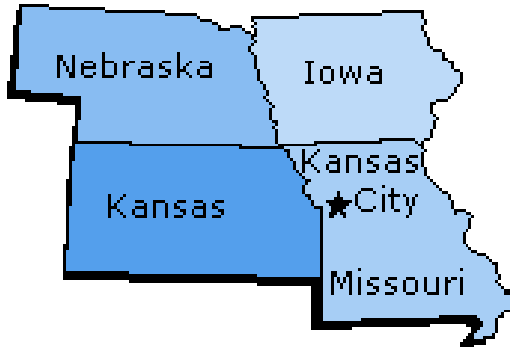


<https://www.rtachicago.org/rider-resources/accessible-transit/videos-rta-mobility-management-program>

FTA

FEDERAL TRANSIT ADMINISTRATION

Region 7



- **Kansas City Area Transportation Authority**

- RideshareKC's mission is to increase mobility and reduce congestion by providing information on and promoting commuter transportation services
- RideKC Freedom On-Demand - Kansas City's app-based, same-day transportation service.

RideKC



- **Bi-State Development Agency – St. Louis, MO**
 - Link Market - Fresh Food Kiosks at Metro Stations
 - Partners: Missouri Dept. of Health & Bi-State Development Agency
 - Program aimed at offering healthy items to residents of so-called food deserts.
 - Links 2 Health - Accessing Rides to Community Healthcare
 - Partners: St. Louis Dept. of Public Health & Bi-State Development Agency
 - Utilizing public health mobile clinics at public transit station to bridge silos & health care for public transit riders along their route.
 - MetroMarket Bus - Mobile Farmer's Market

FTA

FEDERAL TRANSIT ADMINISTRATION

Mobility Management as a Solution

- Judy L. Shanley, Ph.D.
- Asst. VP, Education & Youth Transition
- Easterseals Director, National Center for Mobility Management



Mobility Management: Creating a Platform for Innovation

- Coordinated approach to designing and delivering transportation service
- Opportunity to implement coordinated transportation plans
- Customer driven
- Creates a network—public transit, private operators, cycling and walking, volunteer drivers.
- Deliver the transportation options that best meet the community's needs based on needs and data



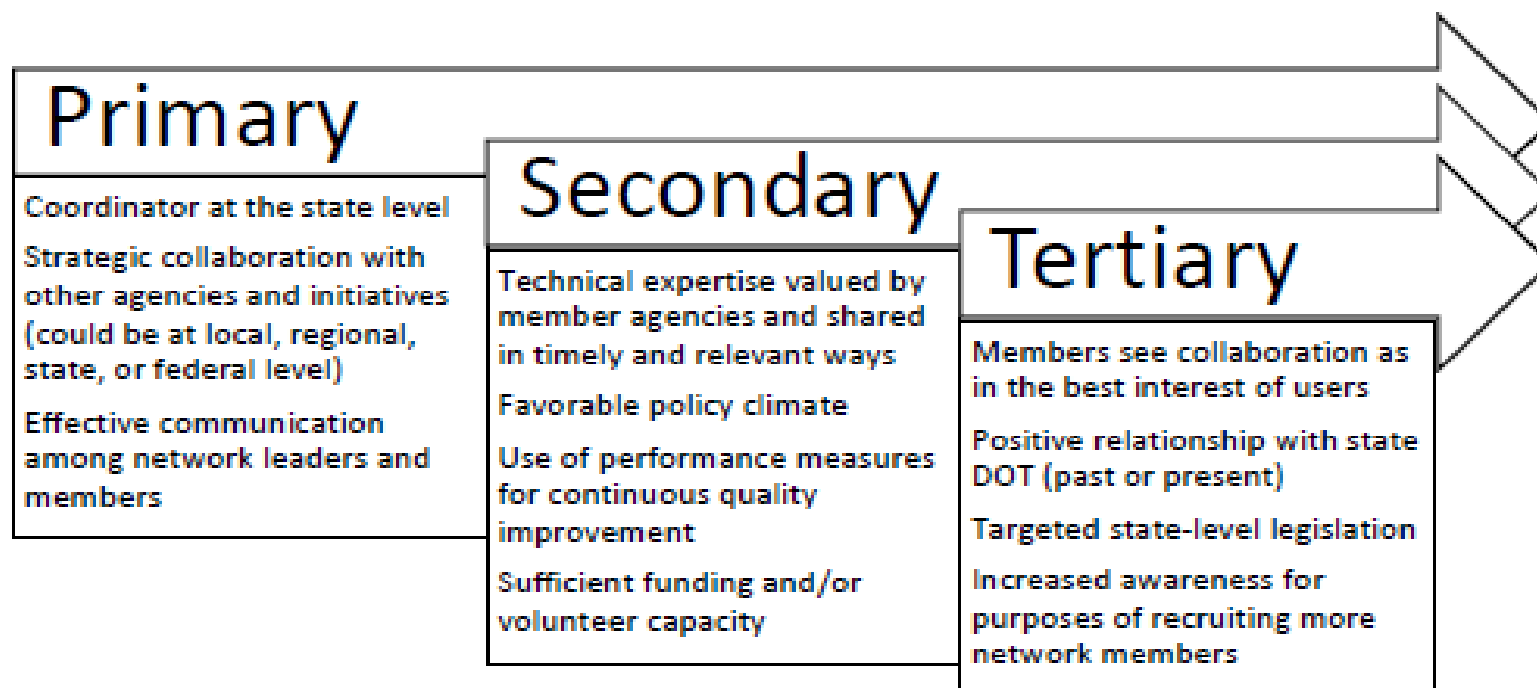
Mobility Management is...



What is Going on Nationally?

NCMM State of the States Report

Figure 1. Factors That Facilitate Coordination in Mobility Management Networks



Building a Statewide Network

NCMM Mobility Management: State of the States Report

- Reached out to 49 state-level professionals
- Thirty states responded – 21 completed survey

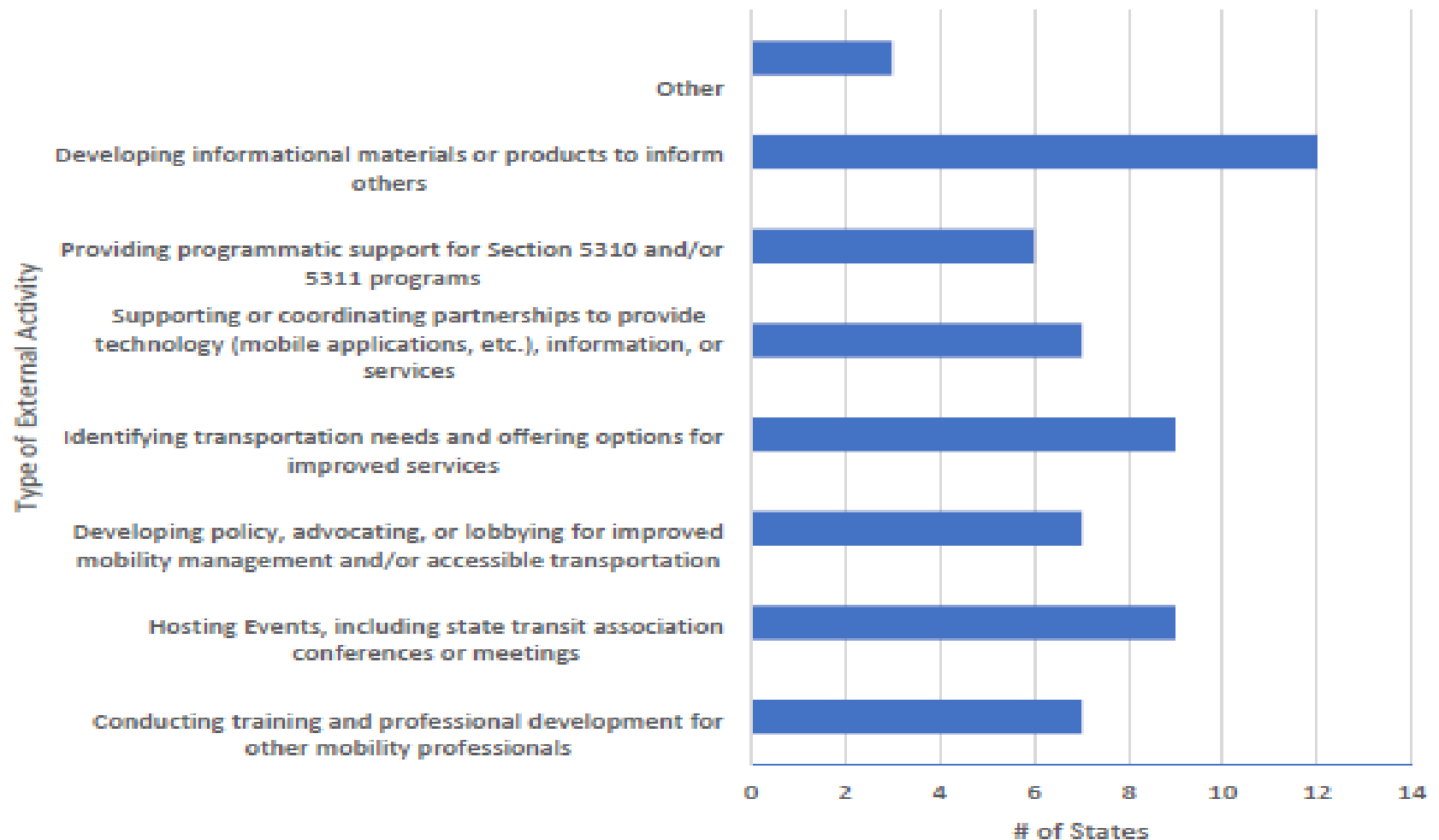
Table 3. Frequency of Statewide Networks

	Count	Percent
Has Statewide Network	14	67%
No Statewide Network	6	29%
I Don't Know	1	5%

What Statewide Networks Look Like

- Geographic scale
- Lead agency – DOTs
 - 8 indicated they were aligned with state coordination efforts
- Establishing agency – mostly DOTs
- Funding sources
 - Mix – state funding & member organizations
- Sixty-seven percent of networks > 10 members
- 5 out of 14 had performance measurement plans for mobility managers; Only one had a performance measurement plan for network.

Figure 5: Does the Mobility Management network conduct any of the following external activities in its ongoing work? (Select all that apply.)



Source: Question 18, Mobility Management State of the States Survey

Of those communities being served by mobility managers, we can systematically prove that the community has a greater acceptance of public transit, and stronger knowledge of services available.

Nevada DOT



The National Center for Mobility Management

The mission of the National Center for Mobility Management (NCMM) is to facilitate communities to adopt transportation strategies and mobility options that empower people to live independently and advance health, economic vitality, self-sufficiency, and community.

www.nationalcenterformobilitymanagement.org

Tap into Resources



[National Center for Mobility Management](#)



Washington, DC
www.nadtc.org
866.983.3222

[National Aging and Disability
Transportation Center](#)



[Rural Transit Assistance Program](#)



[ACL Inclusive Transportation Partnerships](#)



[Shared-use Mobility Center](#)

***If you always do what you've always done,
you'll always get what you've always got.***

In Fierce Conversations, By *Susan Scott*





Ohio Mobility Management



Olivia Hook
ODOT Statewide Mobility Coordinator



Provide Transportation Information

Pike County Mobility Management

Providing mobility options for:

- Senior Citizens
- Developmentally Disabled
- Low-Income
- And others!



Join our quarterly community forums and discuss current and future transportation ideas in your community and Pike County!

Also offering
Travel Training!

FIND A RIDE
1-800-653-7723
We Can Help You Find A Ride!

Call 1-800-653-7723
Serving the following counties:

- Auglaize
- Hancock
- Mercer
- Van Wert
- Allen
- Hardin
- Putnam

CALL CENTER HOURS
7:00AM - 5:30PM / MONDAY - FRIDAY

Our trained staff is eager to help during call center hours. OR transportation options can be found 24-hours a day on our website:

AAA3.org

Pickaway County Community Action Organization, Inc.
Andrew Binesgar
Executive Director

19 East Ohio Street
Circleville, OH 43113
Tel: (740) 474-1655
Fax: (740) 474-3500
Toll-free: (800) 474-8835

Program Manager

9:00 A.M. - 5:00 P.M.



This brochure is available in alternate formats upon request.

The Pickaway County Community Action Organization is committed to providing transportation services to help people overcome barriers to employment, education, and other opportunities. We are dedicated to helping people who are in poverty to become self-sufficient and improve their quality of life.

Pickaway Area Rural Transit
Convenient, Low Cost General Public Transportation



transportation independence lifestyle



Be fearless

Pickaway County Community Action Organization
Rural Transit

Pickaway Area Rural Transit is a reliable mode of transportation that is accessible to all citizens regardless of income level. It is a great way to overcome barriers to success in daily life, such as grocery shopping, taking children to school, and more. Several options are available to help you plan your trip, as well as service to the Columbus area.

Fares
All fares and services provided by Pickaway Area Rural Transit are listed below. All fares are one-way.

SERVICE	GENERAL PUBLIC
Demand Response (24-hour notice)	\$1.00
Point Deviation (Same-day notice)	CSBG - \$.50
Rural Route (24-hour notice)	\$.50
Columbus Shuttle (Round trip and 48-hour notice)	\$1.00 + \$.50/stop
Immediate Response In-town (Same-day notice)	\$3.00
Immediate Response In-county (Same-day notice)	\$3.00 + \$1.00/mile
Immediate Response Out-of-county (Same-day notice)	\$3.00 + \$1.50 + \$1.00/mile

Transportation Providers

Here are the current providers in Pickaway County based on community research and survey responses

Provider	Services	Eligibility
Pickaway Area Rural Transit	City Bus Demand Response Columbus Shuttle Out of County Transport	Public Transit 740-474-8835
Pickaway Senior Center	Demand Response (In County Only)	Limited to Senior Citizens Age 60 & older 740-474-8831
Berger Circle of Caring	Volunteer Ride Service	Call for Details 740-474-7844
Jackson Transportation	Contract Ride Provider	Call for Details 740-288-2091
Pickaway County Veteran's Services	Rides for Veterans to VA Facilities	Call for Details 740-474-3650
Roundtown Taxi		Call for Details 740-420-2525

Participating doctors must be at 10:00 A.M. Please call PART for more information.

RURAL ROUTE SERVICE OPERATION

Monday - Friday
8:00 A.M. - 5:00 P.M.
Serving the following areas:
• Bloomfield Area
• Commercial Point Area
• New Holland Area
• Newlin Area
• Newlin/Era Area

GETTING AROUND OTTAWA COUNTY GUIDE

Travel Services: Busing, Medical Transportation, Bicycling and Walking Resources, Travel Training and Other County Transportation Resources



Connect individuals with programs



Local Programs
✓ Senior Centers



MOBILITY MANAGEMENT: Current

In Ohio:

- 29 Ohio Mobility Managers
- 24 Rural and 5 Urban
- 11 Covering Multiple Counties



What If there are no transportation options?

Making an impact in the community

Locally Developed Human Service Transportation Coordinated Plans



- Demographics
- All transportation providers
- Community Needs from surveying the public and public meetings
- FTA requires this process to include elderly and persons with disabilities
- The plan cannot be done behind closed doors, must involve public participation
- Create achievable short term and long term solutions to resolve the unmet needs
- Is a requirement for mobility management and STP funding

Get involved in your local plans



○ **Contact your
local mobility
manager**

○ **If you do not
have a
mobility
manager,
search for your
county lead
agency on the
ODOT website**

○ **Contribute at
public
meetings and
plan surveys**

Locally Developed Human Service Transportation Coordinated Plans

Coordinated Plan Outcomes



Deviated fixed route in Fayette County from local apartments, senior center and independent living facilities to the grocery stores, Wal-Mart, pharmacies, strip mall and to the gym. Cost is \$0.50 per trip on the shuttle with a 1 hour circulation schedule



Employment Shuttle in Logan County to the Honda manufacturing facilities.



Reduction in trip fares for low-income individuals in Shelby County



Established a transit system in Mount Gilead, OH and a local bus shuttle in 2019



Identifying Transit Solutions:

improving access to economic opportunities

April 30, 2019



HELLO!



Jeremy Johnson-Miller

Mobility & Transit Programs
Administrator

Iowa Dept. of Transportation
Office of Public Transit

Jeremy.Johnson-Miller@iowadot.us

1976	<ul style="list-style-type: none">• Iowa passes first-in-the-nation coordination law• Iowa Code Chapter 324A
1984	<ul style="list-style-type: none">• Compliance review process added to Legislation• Ad-Hoc Advisory Council created to develop Administrative Rules for future coordination in Iowa• Iowa Administrative Code Chapter 761.910
1991	<ul style="list-style-type: none">• <i>Iowa Transportation Coordination Council</i> established• Iowa Code requires (3) member agencies:<ul style="list-style-type: none">• Iowa Department of Transportation• Iowa Department of Human Services• Iowa Department of Elder Affairs (now Iowa Department on Aging)
2006	<ul style="list-style-type: none">• <i>United We Ride</i> initiative• Introduction to mobility management
2009	<ul style="list-style-type: none">• JARC & New Freedom grants secured• <i>Iowa Mobility Management Network</i> established

- Current active ITCC member agencies:
 - Iowa Department on Aging
 - Iowa Department of Human Services
 - Bureau of Refugee Services
 - Iowa Medicaid Enterprise
 - Access2Care
 - American Cancer Society
 - Iowa Department of Public Health
 - Iowa Department of Corrections
 - AARP Iowa
 - Iowa Developmental Disabilities Council
 - Iowa Public Transit Association
 - Iowa Vocational Rehabilitation Services
 - Iowa's MPOs and RPAs
 - Epilepsy Foundation of Iowa
 - Iowa Mobility Manager's Network

- Formally adopting (3) CCAM Goals:
 - Improve Access to the Community Through Transportation
 - Enhance Cost-Effectiveness of Coordinated Transportation
 - Strengthen Interagency Partnerships & Collaboration with State, Local and Industry Groups



Improve Access to the
Community Through
Transportation



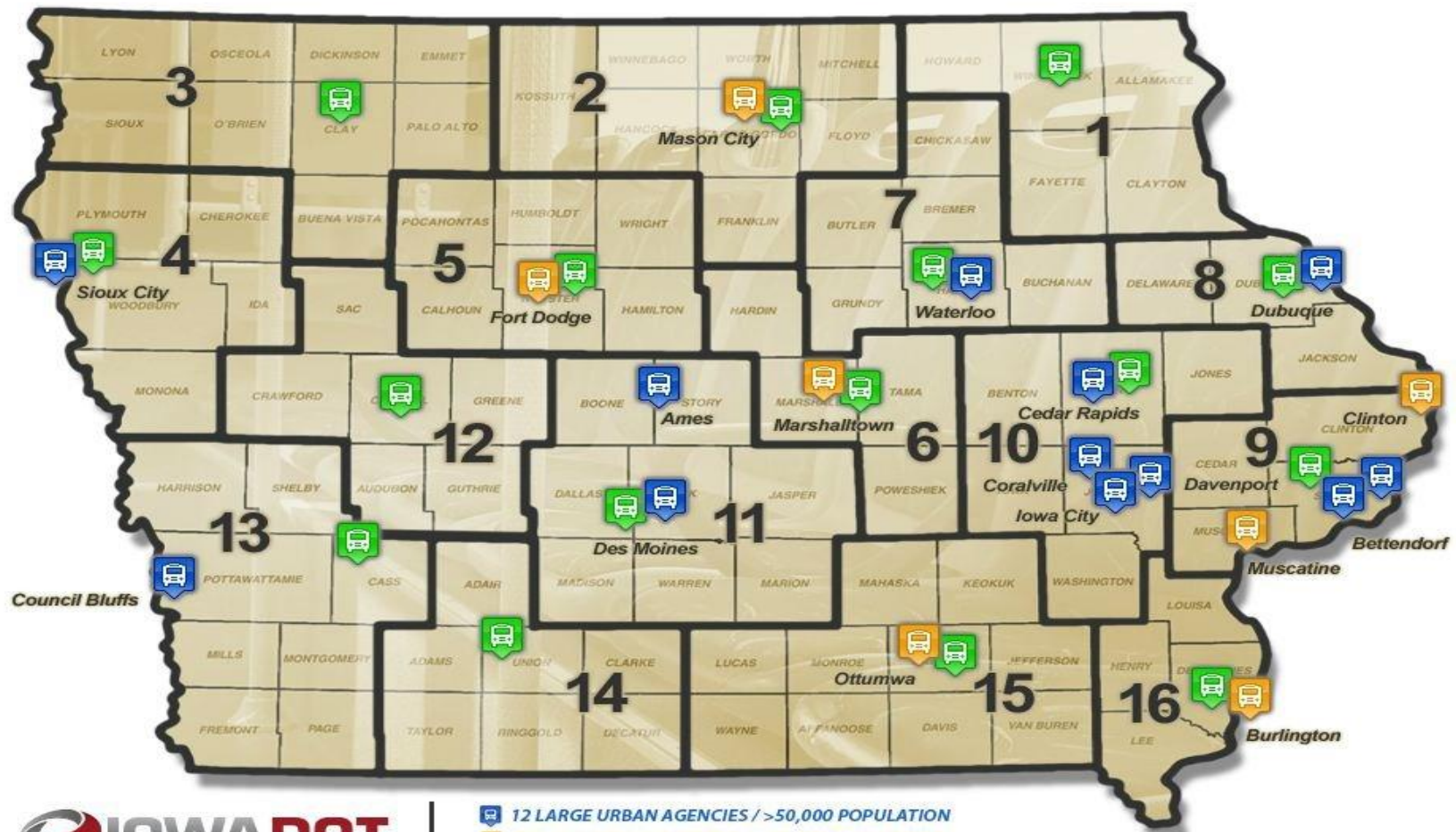
Enhance
Cost-Effectiveness of
Coordinated Transportation



Strengthen Interagency
Partnerships & Collaboration with
State, Local, & Industry Groups

PUBLIC TRANSIT IN IOWA

Iowa's Public Transit System



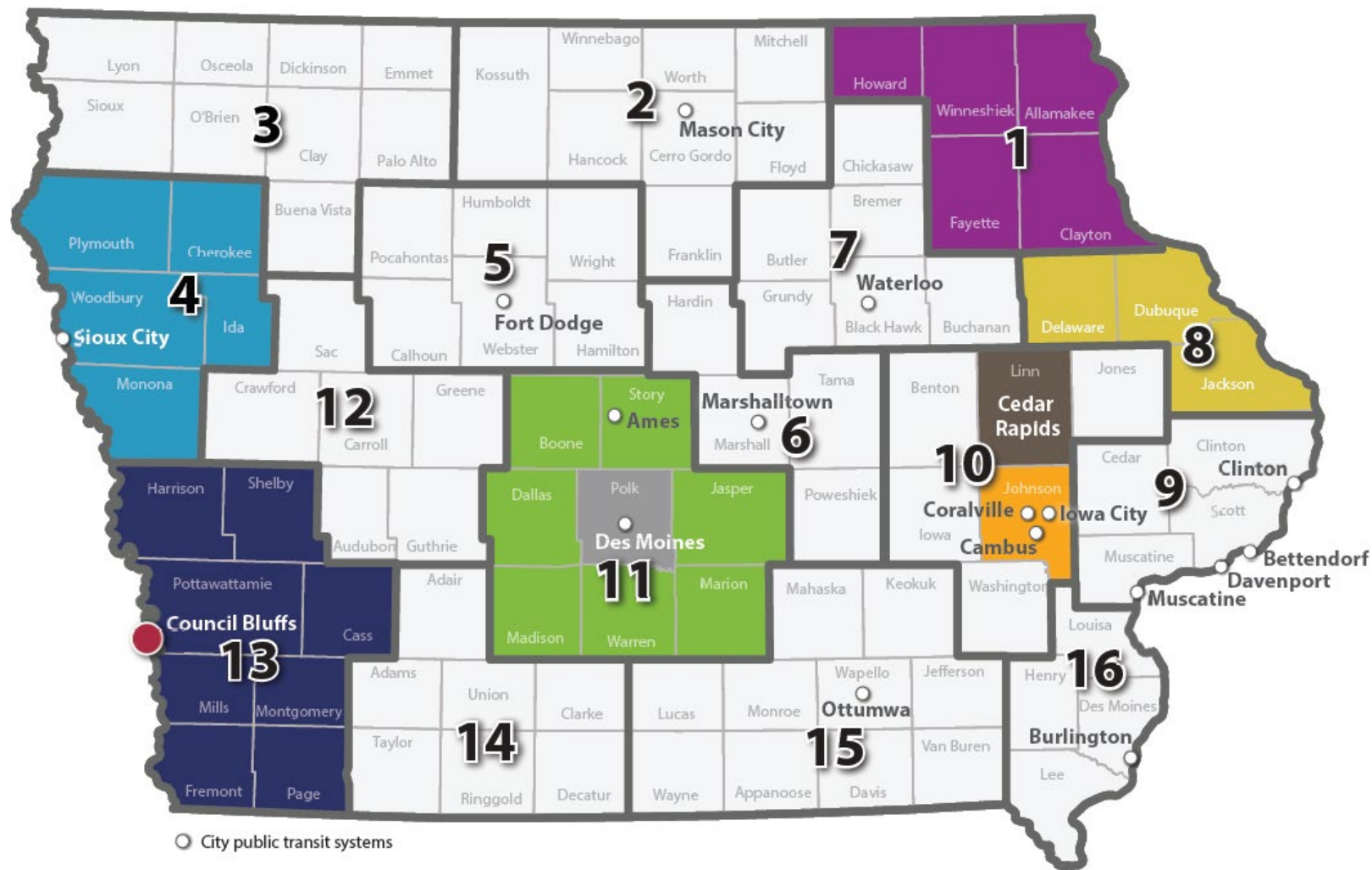
A decorative graphic consisting of five horizontal bars of varying lengths and colors (red, white, blue, white, blue) stacked vertically.

PUBLIC TRANSIT IN IOWA by the numbers

- 35 Public Transit systems, covering all 99 counties
- Fiscal Year 2018 Ridership was over 25 Million
 - 22 Million rides provided by urban systems
 - 2 Million rides provided by regional systems
- 1,700+ public transit vehicles in operation
- Funding sources include local funds, tax levies, passenger revenue, State Transit Assistance, and the Federal Transit Administration



MAKING THE CONNECTION mobility management





MAKING THE CONNECTION mobility management

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- **Iowa Department of Public Health - MOU**
 - Created out of an effort to improve the health and wellbeing of Iowans and enhance collaboration
 - Iowa Walking College
 - Community Health Needs Assessment
- **American Cancer Society**
 - Three year grant (Iowa Cancer Consortium)
 - Provide monetary assistance to patients going to cancer treatment appointments
 - Connect transit and healthcare through a series of community meetings and group facilitation



IowaRideShare.org

- **Iowa RideShare** was created out of local conversations in eastern Iowa, finding that ridesharing could solve congestion issues along the I-380 corridor, during major construction.
- Hosted by the Iowa DOT, services are available statewide, connecting riders on many levels:
 - *Vanpool*
 - *Carpool*
 - *Transit Buddies*
 - *Walking Buddies*
 - *Biking Buddies*



PUBLIC TRANSIT IN IOWA iowa rideshare



IowaRideShare.org

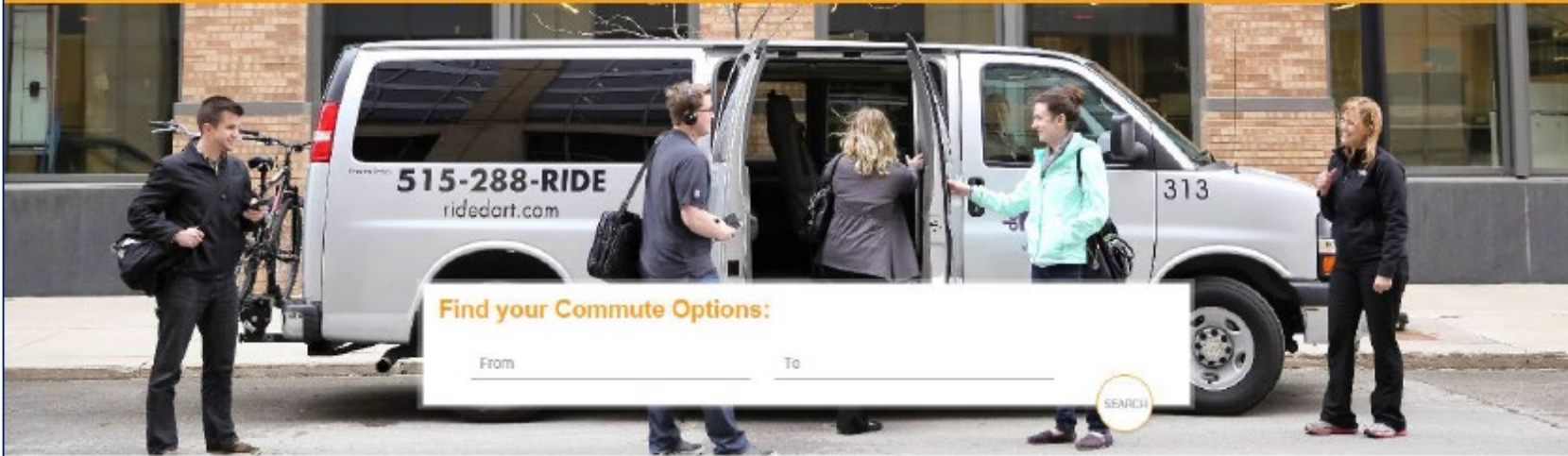
Des Moines Area Regional Transit Authority (DART)

dart

Find My Commute Options Log My Commute Single Trip Matching Incentives GRT My Vanpools

IOWA RIDESHARE
save • share • get there

LOGIN REGISTER



Find your Commute Options:

Welcome to DART RideShare, a state of the art ride matching system that allows commuters to quickly and securely find rideshare partners.

The DART RideShare system matches commuters based on proximity to origin, destination and travel route, as well as time schedules and rideshare preferences.

Although most people use this free public ride matching service to find other commuters to carpool with, the DART RideShare system also enables users to seek vanpool service, transit buddies, bike buddies and/or walk buddies.

To get started, simply register as a new user, set up your profile and select your commuting preferences. When you have confirmed your email address, you need only click the "Find Matches" button and the system will immediately produce a match list showing all your potential rideshare partners. You can then choose to email anyone on your match list from within the DART RideShare system.

To get started as a new DART RideShare user, please [Register Now](#).





PUBLIC TRANSIT IN IOWA

iowa rideshare



IowaRideShare.org

[CorridorRides](#)[LOGIN](#)[REGISTER](#)




[Find My Commute Options](#) [Log My Commute](#) [Single Trip Matching](#) [My Vanpools](#)


LET SOMEONE ELSE DRIVE.

FIND COMMUTE OPTIONS:


[SEARCH](#)




WALK




BIKE




CARPOOL



VANPOOL





TRANSIT




RESOURCES

[Service Policies](#)

- [Terms of Service](#)
- [Privacy Policy](#)



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- **Employer Vanpool** is a unique partnership that can transform the overall connectivity of the region
- NICE Bus, Mason City to Forrest City
 - Iowa DOT – Special Projects Grant
 - Purchase 2 buses, 2 years operating
 - Lack of employees in rural areas, look to urbanized areas for recruitment
 - FY2014: 5800 riders
 - FY2016: 8800 riders

- DART – Des Moines, IA
 - Employee Support Program
 - Employer pays all/part of bus pass
 - Reduce congestion/need for parking
- DART RideShare
 - *Large employers, Banks, Law Firms, Healthcare, Schools, service organizations, State offices, non-profits*
 - <https://www.ridedart.com/fares/employer-support-programs>
- Business Development
 - (2) new routes created to manufacturing plants without access to bus routes.
 - Employer pays for employee bus fare

THANK YOU!



Iowa Public Transit



lowadot.gov/transit



Thoughts, Ideas, Questions?

