Midland Dial-A-Ride (Midland DART)

2014 Annual Agency Profile

Director of Public Services: Ms. Karen Murphy 989-837-6909

4811 N. Saginaw Rd. Midland, MI 48640

General Information

Urbanized Area (UZA) Statistics - 2010 Census

Midland, MI

45 **Square Miles**

59,014 **Population**

450 Pop. Rank out of 498 UZAs

Financial Information



Sources of Capital Funds Expended

Fare Revenues

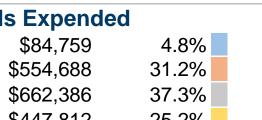
Federal Assistance

Total Capital Funds Expended

Local Funds

State Funds

Other Funds



0.0%

0.0%

13.4%

86.6%

0.0%

100.0%

\$0

\$0

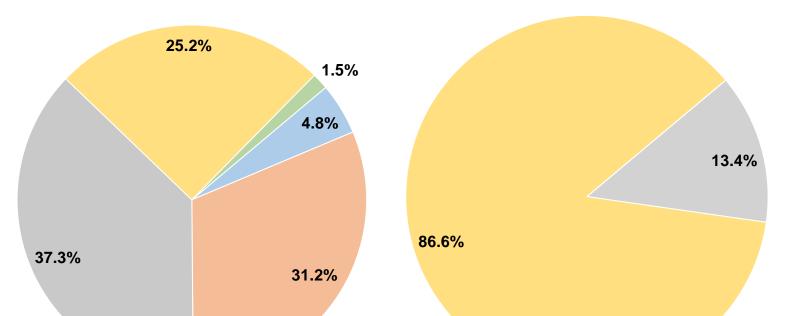
\$0

\$26,553

\$171,939

\$198,492





Service Area Statistics

36 **Square Miles** 42,075 **Population**

Service Consumption

107,181 Annual Unlinked Trips (UPT)

Service Supplied

437,629 Annual Vehicle Revenue Miles (VRM) 27,575 Annual Vehicle Revenue Hours (VRH)

Database Information

NTDID: 50207

Reporter Type: Small Systems Reporter

Modal Characteristics

Operation Characteristics

Vehicles Operated at Maximum Service

		Uses of							
	Directly	Purchased	Operating	Fare	Capital	Annual	Annual Vehicle	Annual Vehicle	Average Fleet Age
Mode	Operated	Transportation	Expenses	Revenues	Funds	Unlinked Trips	Revenue Miles	Revenue Hours	in Years ¹
Demand Response	12	-	\$1,776,566	\$84,759	\$198,492	107,181	437,629	27,575	4.9
Total	12	-	\$1,776,566	\$84,759	\$198,492	107,181	437,629	27,575	

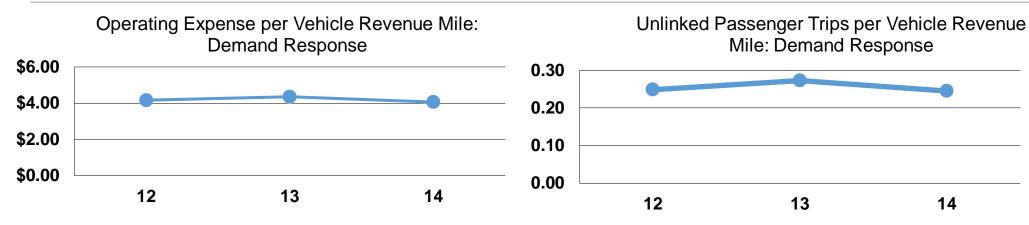
Performance Measures

Service Efficiency

	Operating Expenses per	Operating Expenses per
Mode	Vehicle Revenue Mile	Vehicle Revenue Hour
Demand Response	\$4.06	\$64.43
Total	\$4.06	\$64.43

Service Effectiveness

	Operating Expenses		Unlinked Trips per
	per Unlinked	Unlinked Trips per	Vehicle Revenue
Mode	Passenger Trip	Vehicle Revenue Mile	Hour
Demand Response	\$16.58	0.2	3.9
Total	\$16.58	0.2	3.9



Notes:

¹Demand Response - Taxi (DT) and non-dedicated fleets do not report fleet age data.