# **Onalaska Shared Ride Taxi City of Onalaska**

2014 Annual Agency Profile

415 Main Street Onalaska, WI 54650

Finance Director: Mr. Fred Buehler 608-781-9530

#### **General Information**

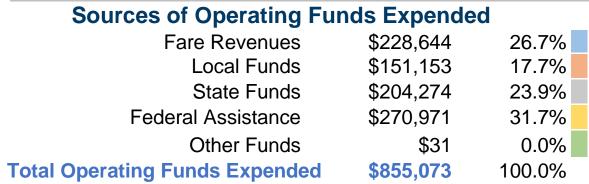
**Urbanized Area (UZA) Statistics - 2010 Census** 

La Crosse, WI-MN

51 **Square Miles** 100,868 Population

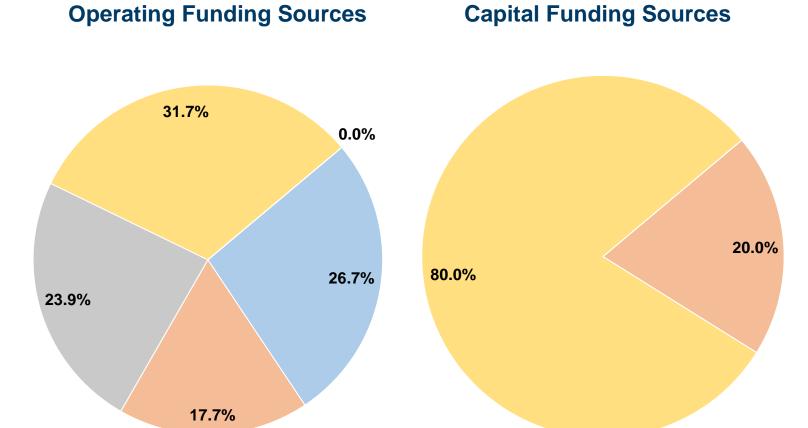
298 Pop. Rank out of 498 UZAs

# **Financial Information**





\$0	0.0%
\$17,538	20.0%
\$0	0.0%
\$70,152	80.0%
\$0	0.0%
\$87,690	100.0%
	\$17,538 \$0 \$70,152 \$0



20 **Square Miles** 32,510 Population

#### **Service Consumption**

76,725 Annual Unlinked Trips (UPT)

### **Service Supplied**

519,096 Annual Vehicle Revenue Miles (VRM) 31,606 Annual Vehicle Revenue Hours (VRH)

#### **Database Information**

**NTDID:** 50152

Reporter Type: Small Systems Reporter

# **Modal Characteristics**

# **Operation Characteristics**

# **Vehicles Operated** at Maximum Service

	Uses of								
	Directly	Purchased	Operating	Fare	Capital	Annual	<b>Annual Vehicle</b>	<b>Annual Vehicle</b>	Average Fleet Age
Mode	Operated	<b>Transportation</b>	<b>Expenses</b>	Revenues	Funds	Unlinked Trips	<b>Revenue Miles</b>	<b>Revenue Hours</b>	in Years¹
Demand Response	-	9	\$855,073	\$228,644	\$87,690	76,725	519,096	31,606	3.1
Total	-	9	\$855,073	\$228,644	\$87,690	76,725	519,096	31,606	

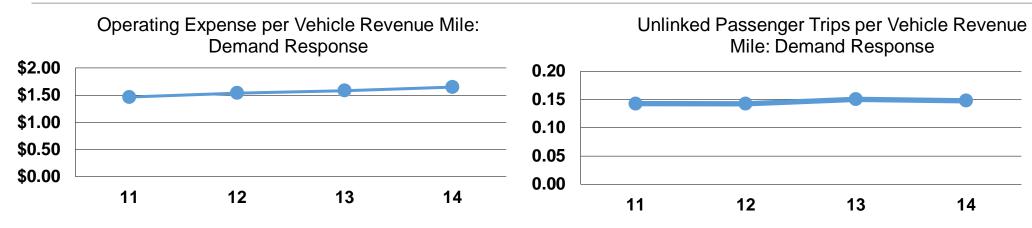
#### **Performance Measures**

#### **Service Efficiency**

	Operating Expenses per	Operating Expenses per	
Mode	Vehicle Revenue Mile	Vehicle Revenue Hour	
Demand Response	\$1.65	\$27.05	
Total	\$1.65	\$27.05	

#### **Service Effectiveness**

	<b>Operating Expenses</b>		<b>Unlinked Trips per</b>
	per Unlinked	Unlinked Trips per	Vehicle Revenue
Mode	Passenger Trip	Vehicle Revenue Mile	Hour
Demand Response	\$11.14	0.1	2.4
Total	\$11.14	0.1	2.4



#### Notes:

<sup>1</sup>Demand Response - Taxi (DT) and non-dedicated fleets do not report fleet age data.