vRide, Inc. - Atlanta

2014 Annual Agency Profile

Database Information

NTDID: 40153

Reporter Type: Full Reporter

1800 Water Place Suite 230 Atlanta, GA 30339 President: Mr. James Kessler 248-597-3500

General Information

2,844 Average Weekday Unlinked Trips

0 Average Saturday Unlinked Trips

0 Average Sunday Unlinked Trips

Service Consumption

25,795,441 Annual Passenger Miles (PMT)

719,140 Annual Unlinked Trips (UPT)

Atlanta, GA 2,645 **Square Miles**

> 4,515,419 **Population** 9 Pop. Rank out of 498 UZAs

Urbanized Area Statistics - 2010 Census

424 **Square Miles**

174,680 Population

Other UZAs Served

Service Area Statistics

481 Cartersville, GA; 444 Rome, GA; 0 Georgia Non-UZA

Service Supplied

3,927,438 Annual Vehicle Revenue Miles (VRM) 94,092 Annual Vehicle Revenue Hours (VRH)

260 Vehicles Operated in Maximum Service (VOMS)

312 Vehicles Available for Maximum Service (VAMS)

Modal Characteristics

Modal Overview Mode	Vehicles O in Maximum	•	Uses of Capital Funds					
	Directly Operated	Purchased Transportation	Revenue Vehicles	Systems and Guideways	Facilities and Stations	Other	Total	
Vanpool	260 ²	_ 2	\$0	\$0	\$0	\$ 0	\$0	
Total	260	-	\$0	\$0	\$0	\$0	\$0	

Financial Information

Operating Funding Sources

82.0%

Sources of Operating Funds Expended							
Fare Revenues	\$3,191,367	82.0%					
Local Funds	\$0	0.0%					
State Funds	\$0	0.0%					
Federal Assistance	\$0	0.0%					
Other Funds	\$702,747	18.0%					
Total Operating Funds Expended	\$3,894,114	100.0%					

Sources of Capital Funds Expended

Fare Revenues	\$0
Local Funds	\$0
State Funds	\$0
Federal Assistance	\$0
Other Funds	\$0
Total Capital Funds Expanded	60

Fare Revenues	\$0
Local Funds	\$0
State Funds	\$0
Federal Assistance	\$0
Other Funds	\$0
Total Capital Funds Expended	\$0

Summary of Operating Expenses (OE)

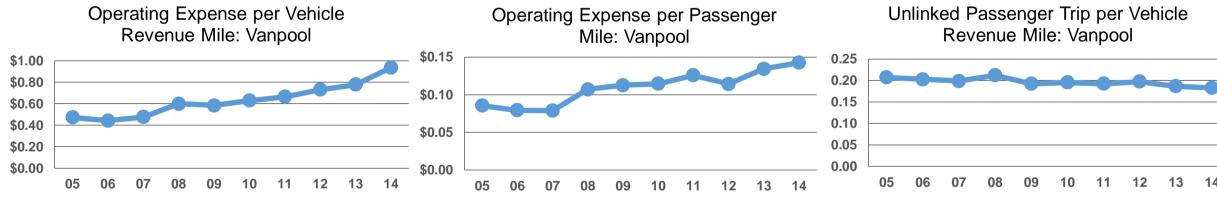
Salary, Wages, Benefits	\$1,187,337	32.3%
Materials and Supplies	\$1,302,860	35.4%
Purchased Transportation	\$0	0.0%
Other Operating Expenses	\$1,186,355	32.3%
Total Operating Expenses	\$3,676,552	100.0%
Reconciling OE Cash Expenditures	\$217,562	
Purchased Transportation		
(Reported Separately)	\$0	

Operation Characteristics

Operation Characteristics								Fixed Guideway V	ehicles Available	Vehicles Operated		Average
	Operating		Uses of	Annual	Annual	Annual Vehicle	Annual Vehicle	Directional	for Maximum	in Maximum	Percent F	Fleet Age in
Mode	Expenses	Fare Revenues	Capital Funds	Passenger Miles	Unlinked Trips	Revenue Miles	Revenue Hours	Route Miles	Service	Service	Spare Vehicles	Years ¹
Vanpool	\$3,676,552 ²	\$3,191,367 ²	\$0	25,795,441	719,140	3,927,438	94,092	0.0	312	260 ²	16.7%	1.0
Total	\$3,676,552	\$3,191,367	\$0	25,795,441	719,140	3,927,438	94,092	0.0	312	260	16.7%	

Service Effectiveness Performance Measures Service Efficiency

	Operating Expenses per	Operating Expenses per		Operating Expenses per	Operating Expenses per	Unlinked Trips per	Unlinked Trips per
Mode	Vehicle Revenue Mile	Vehicle Revenue Hour	Mode	Passenger Mile	Unlinked Passenger Trip	Vehicle Revenue Mile	Vehicle Revenue Hour
Vanpool	\$0.94	\$39.07	Vanpool	\$0.14	\$5.11	0.2	7.6
Total	\$0.94	\$39.07	Total	\$0.14	\$5.11	0.2	7.6



Notes:

¹Demand Response - Taxi (DT) and non-dedicated fleets do not report fleet age data.

²Includes data for a contract with another reporter.

*This agency has a purchased transportation relationship in which they sell service to Georgia Regional Transportation Authority (NTDID: 40135), and in which the data are captured in this report for mode VP/DO.