



U.S. Department  
of Transportation  
**Federal Transit  
Administration**

REGION X  
Alaska, Idaho, Oregon,  
Washington

915 Second Avenue  
Federal Bldg. Suite 3142  
Seattle, WA 98174-1002  
206-220-7954  
206-220-7959 (fax)

## **REGION 10 BULLETIN NO: 2013-41**

Subject: Learn from the Experts: Open Data Policy Guidelines for Transit – Maximizing Real Time and Schedule Data Use and Investments Webinar

Program Area: Training

Date: November 12, 2013

The Intelligent Transportation Systems Professional Capacity Building Program (ITS PCB) at the U.S. Department of Transportation's (USDOT) ITS Joint Program Office, Research and Innovative Technology Administration (RITA) will be presenting Talking Transportation Technology (T3) free webinar called **“Learn from the Experts: Open Data Policy Guidelines for Transit – Maximizing Real Time and Schedule Data Use and Investments”** on December 5, 2013, from 10:00-11:30 am Pacific Time.

As transit agencies continue to address increasing service demands and decreasing budgets, maximizing technology and data investments through open data policies is necessary to retain and attract customers. Webinar participants will be exposed to the opportunities that open data provide and the challenges to overcoming technology and implementation strategies. Attendees should expect to realize the benefits of open data policies and how transit agencies have successfully partnered with private entities to produce more real-time scheduling and trip planning applications through the use and sharing of data. This informative webinar will serve as the foundation of guidelines to be developed for transit agencies seeking to share schedule and real-time data. This session will highlight experiences of transit agencies with a history of producing and sharing real-time and schedule data for its customers and private sector third party developers.

This course is intended for transit and traveler information managers, consultants, vendors, academia, government officials, including those in local, State, and Federal DOTs, and any other individuals or entities involved in the design, deployment, purchase, or evaluation of ITS and traveler information technologies; those wanting to learn more about open data policies, state-of-the-art technologies, and costs and benefits of open data sharing and use.

This webinar will offer guidelines for transit agencies seeking to share schedule and real-time data; provide examples of business models for data sharing through case studies; establish a long-term vision of moving beyond sharing data and measuring its impact; showcase the lessons learned and best practices of sharing open data; and determine what characteristics are important to transit agencies when implementing new systems for data sharing.

Bulletin – Learn from the Experts: Open Data Policy Guidelines for Transit – Maximizing Real Time and Schedule Data Use and Investments Webinar

A second webinar will follow in early 2014 on sharing open data, focusing on legal ownership of real-time and schedule information, including legal barriers, customer perceptions, expectations, and political liability of open data.

If you are interested in attending this course, please follow the link, [http://www.pcb.its.dot.gov/t3/s131205\\_open\\_data.asp](http://www.pcb.its.dot.gov/t3/s131205_open_data.asp), and register online. Questions on registration or other issues, please contact the T3 Webinar Program at [T3@dot.gov](mailto:T3@dot.gov).

For further information, contact Region 10's Annette Lee at 206-220-4461 or email [annette.lee@dot.gov](mailto:annette.lee@dot.gov).

Sincerely,

**Richard  
Krochalis**

Digitally signed by Richard Krochalis  
DN: cn=Richard Krochalis, o=FTA,  
ou=TRO-10,  
email=rick.krochalis@dot.gov, c=US  
Date: 2013.11.12 16:26:35 -08'00'

R.F. Krochalis  
Regional Administrator

