

Enterprise Rideshare

Provides purchased transportation to: Georgia Regional Transportation Authority (4135)

General Information

Urbanized Area (UZA) Statistics - 2010 Census

Atlanta, GA	
Square Miles	2,645
Population	4,515,419
Population Ranking out of 465 UZAs	9
Other UZAs Served	

Service Area Statistics

Square Miles	132
Population	432,247

Service Consumption

Annual Passenger Miles	17,458,820
Annual Unlinked Trips	315,120
Average Weekday Unlinked Trips	1,146
Average Saturday Unlinked Trips	0
Average Sunday Unlinked Trips	0

Service Supplied

Annual Vehicle Revenue Miles	2,681,074
Annual Vehicle Revenue Hours	59,770
Vehicles Operated in Maximum Service	92
Vehicles Available for Maximum Service	94
Base Period Requirement	0

Financial Information

Fare Revenues Earned		\$1,270,429
Sources of Operating Funds Expended		
Fare Revenues	(65%)	\$771,703
Local Funds	(15%)	\$180,817
State Funds	(0%)	\$0
Federal Assistance	(19%)	\$227,250
Other Funds	(0%)	\$0
Total Operating Funds Expended		\$1,179,770
Sources of Capital Funds Expended		
Local Funds	(0%)	\$0
State Funds	(0%)	\$0
Federal Assistance	(0%)	\$0
Other Funds	(0%)	\$0
Total Capital Funds Expended		\$0

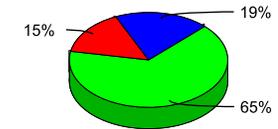
Summary Operating Expenses

Salary, Wages, Benefits	\$132,373
Materials and Supplies	\$460,003
Purchased Transportation	\$0
Other Operating Expenses	\$587,394
Total Operating Expenses	\$1,179,770

Vehicles Operated in Maximum Service and Uses of Capital Funds

Mode	Directly Operated	Purchased Transportation ^{1 2}	Revenue Vehicles	Systems and Guideways	Facilities and Stations	Other	Total
Vanpool	92	0	\$0	\$0	\$0	\$0	\$0
Total	92	0	\$0	\$0	\$0	\$0	\$0

Sources of Operating Funds Expended

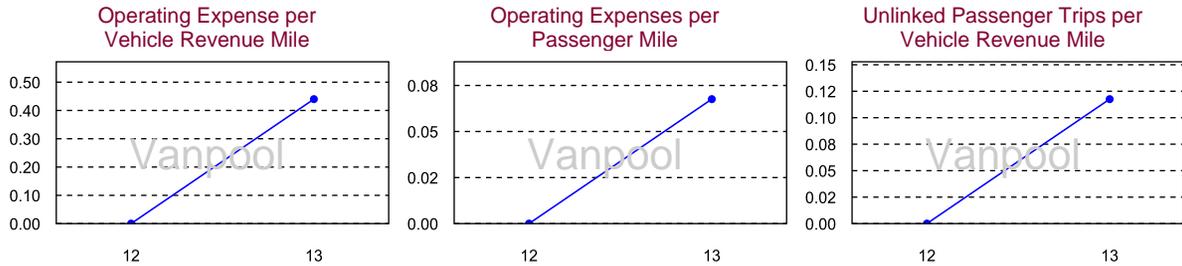


Modal Characteristics

Mode	Operating Expenses ^{1 2}	Fare Revenues ^{1 2}	Uses of Capital Funds	Annual Passenger Miles	Annual Vehicle Revenue Miles	Annual Unlinked Trips	Annual Vehicle Revenue Hours	Fixed Guideway Directional Route Miles	Vehicles Available for Maximum Service	Average Fleet Age in Years	Vehicles Operated in Maximum Service	Peak to Base Ratio	Percent Spares
Vanpool	\$1,179,770	\$1,270,429	\$0	17,458,820	2,681,074	315,120	59,770	N/A	94	0.7	92	N/A	2%

Performance Measures

Mode	Service Efficiency		Service Effectiveness		Service Effectiveness	
	Operating Expense per Vehicle Revenue Mile	Operating Expense per Vehicle Revenue Hour	Operating Expense per Passenger Mile	Operating Expense per Unlinked Passenger Trip	Unlinked Passenger Trips per Vehicle Revenue Mile	Unlinked Passenger Trips per Vehicle Revenue Hour
Vanpool	\$0.44	\$19.74	\$0.07	\$3.74	0.12	5.27



¹ Excludes data for purchased transportation reported separately

² Includes data for purchased transportation reported separately