

# Operation Lifesaver, Inc. Update

2026 FTA SSO & RTA Safety  
Workshop – March 2026

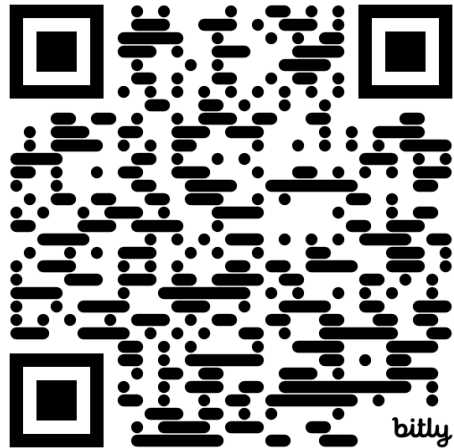


**OPERATION  
LIFESAVER®**

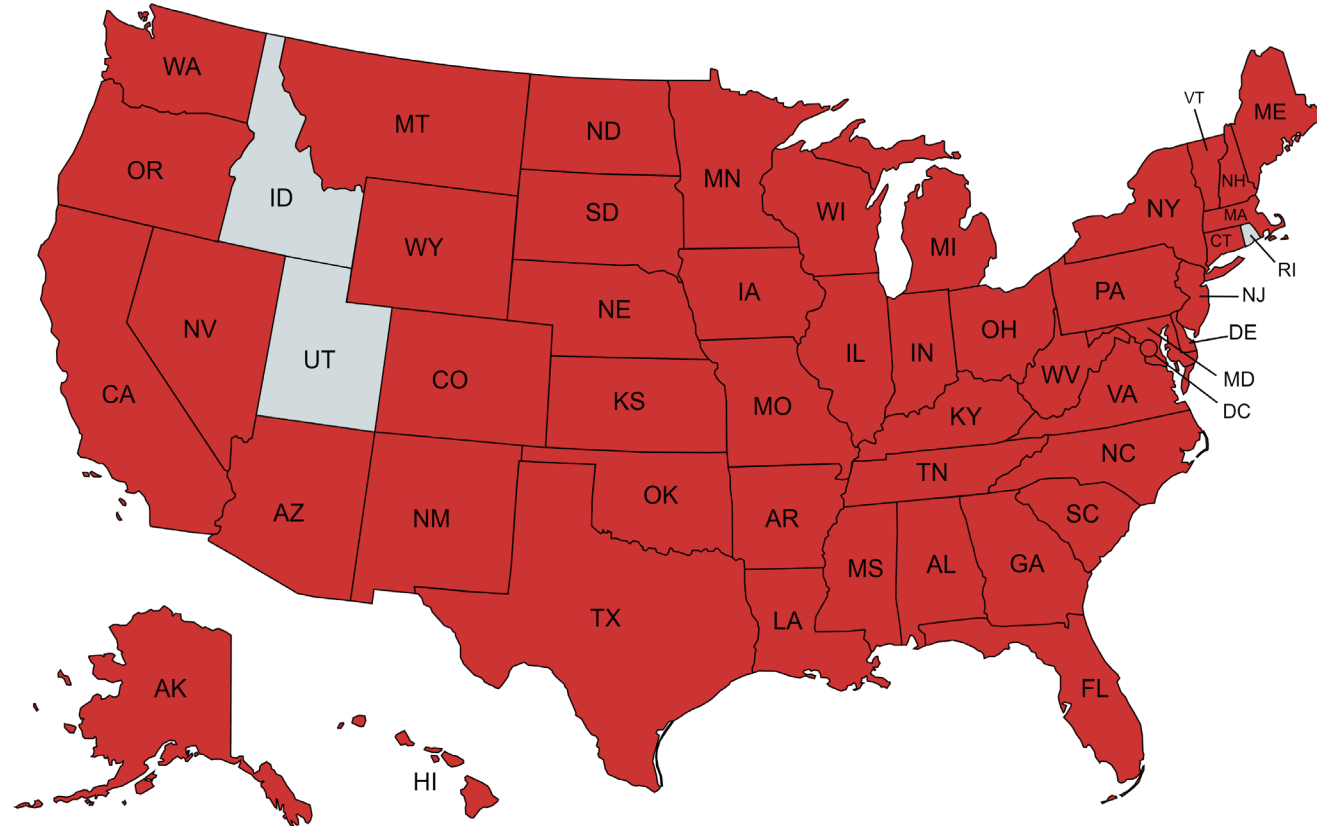
Rail Safety Education



# Operation Lifesaver Programs – 47 States and DC



Scan for State Contacts



# Partnerships are Key to Operation Lifesaver's Efforts

## Federal Partners



**Federal Railroad  
Administration**  
**Federal Highway  
Administration**  
**Federal Transit  
Administration**

## Private Partners



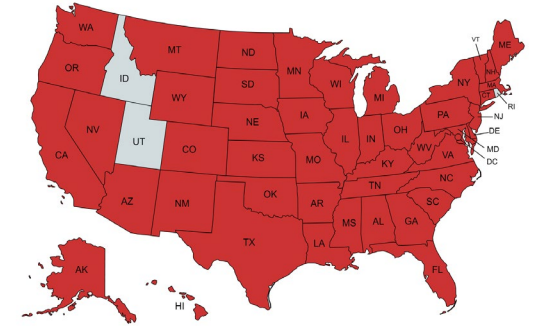
**Posner Foundation of  
Pittsburgh**  
**Class I Railroads**  
**Amtrak**

## Board Member Partners



**APTA**  
**ASLRRA**  
**AAR**  
**AASHTO**

## State Partners



**OL State Coordinators**  
**State DOTs**  
**State & Local Transit  
Agencies**



# Partnering with FTA to Help Transit Agencies

- Provides competitive **Rail Transit Safety Education Grants** to transit agencies.
- Develops **free resources and assets** for use in public safety outreach efforts.
- Materials can be found at **OLI.org**.



**Transit safety brochure  
and social media assets**

# Wide Variety of Safety Materials

**STAY SAFE.**  
**KNOW THE FACTS.**

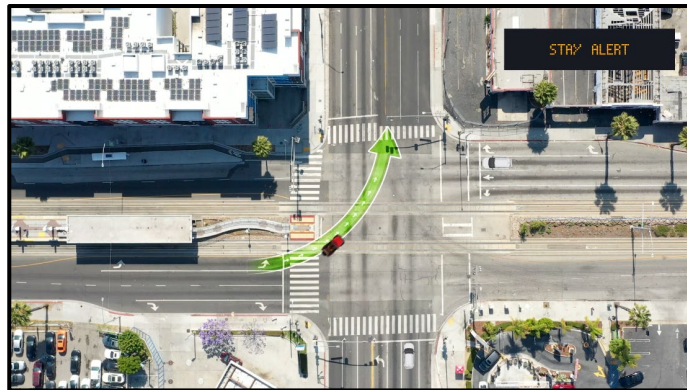
WHAT ALL DRIVERS  
NEED TO KNOW ABOUT  
RAILROAD CROSSINGS

**OPERATION LIFESAVER**  
Rail Safety Education



**OVER 60%**  
OF INCIDENTS OCCUR  
AT ACTIVE CROSSINGS  
WITH LIGHTS OR GATES.

**OPERATION LIFESAVER**  
Rail Safety Education



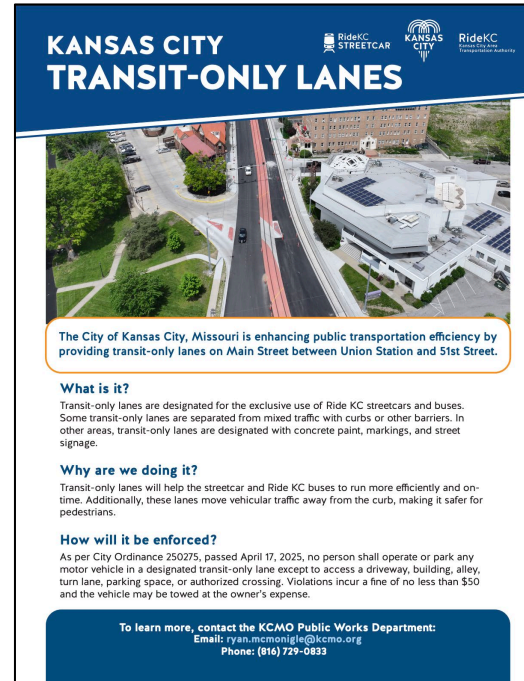
**OPERATION LIFESAVER**  
Rail Safety Education

THE RATIO OF A TRAIN  
COLLIDING WITH A CAR  
IS 4000 TO 1—THE  
SAME FORCE OF A CAR  
CRUSHING A SODA CAN.

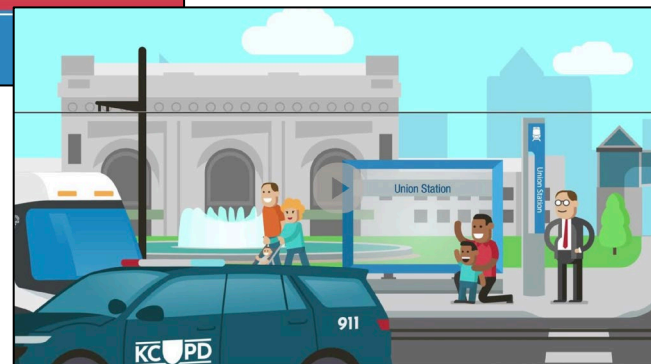


Social Media • Videos • Brochures

# Transit Grant Partnership Example: KC Streetcar



- Kansas City Streetcar (KC Streetcar) **created Transit-Only Lanes safety materials**, which were distributed to area schools, rehabilitation centers and at community events.
- Materials included a series of animated videos, brochures, stickers and a Passport to Streetcar Safety activity book.

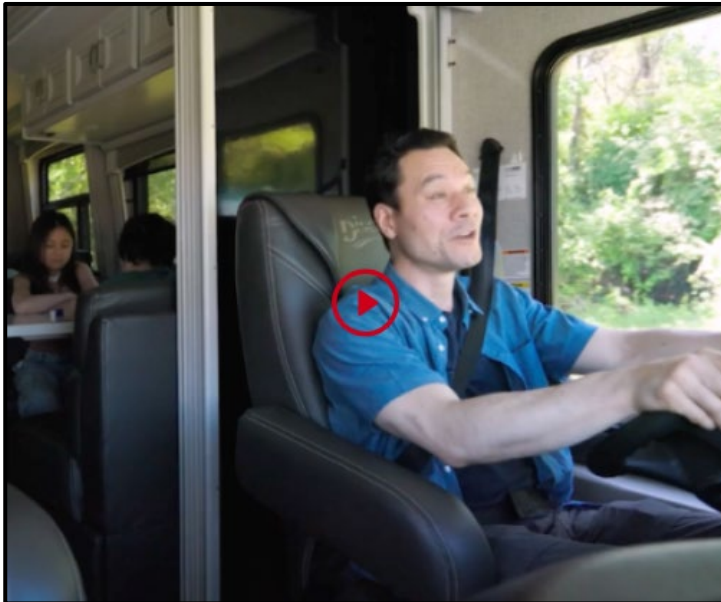


# Project Spotlight: SEPTA



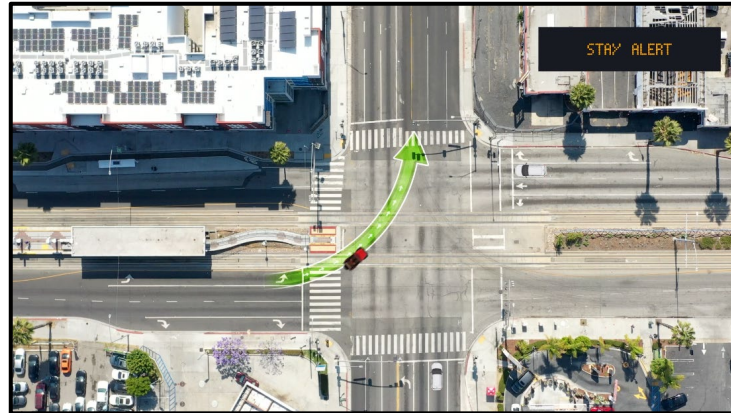
**SEPTA** launched a new public service safety campaign “One Ear Out” raising awareness about the dangers of trespassing and crossing tracks illegally.

# NEW Materials in 2025



## RV Safety PSAs

<https://vimeo.com/1101247747>  
<https://vimeo.com/1101267420>



## Dedicated Left Hand Turn

<https://vimeo.com/1117128982>



## In-Street Running

<https://vimeo.com/1117129141>

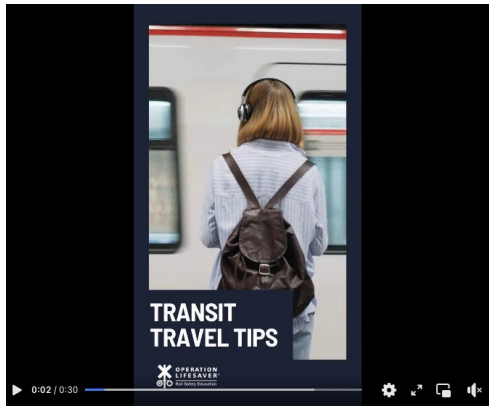


# NEW: Supplemental Material



- Billboards
- Bumper Stickers
- Posters
- Vinyl Clings
- Visor Cards

# Transit Materials for a Wide Range of Audiences

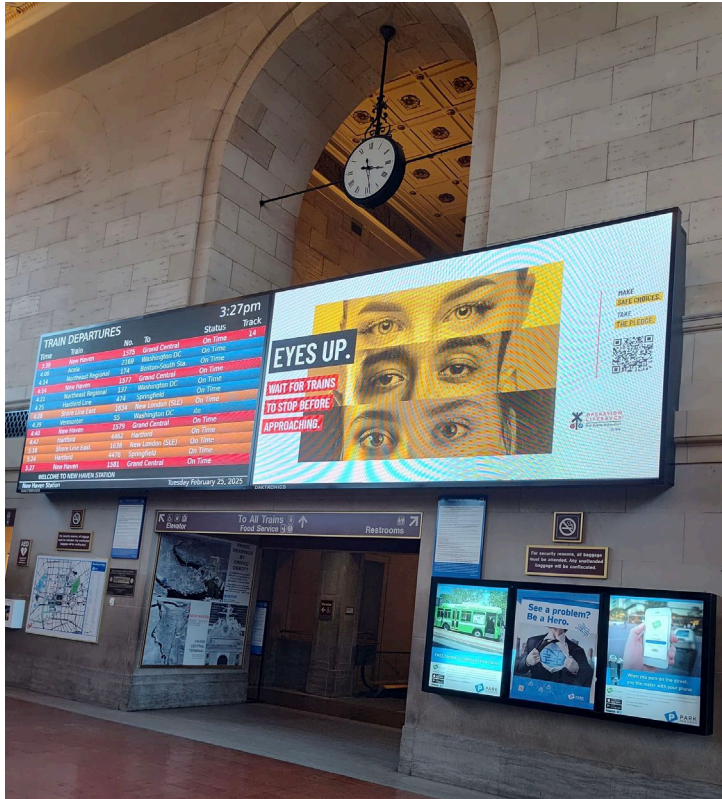


<https://vimeo.com/738767009>

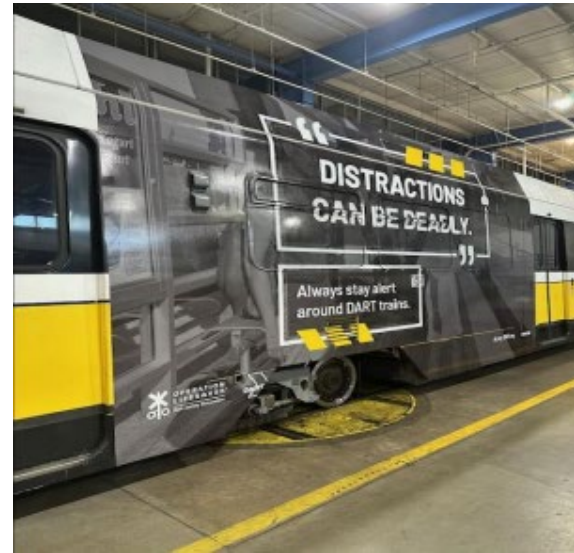


<https://vimeo.com/866764362>

# Outreach in Action



New Haven's Union Station



DART Train Wraps



# Engage with Operation Lifesaver

Follow OLI on Social Media and **Share!**

Request a **safety presentation**



Apply to **volunteer**



**SIGN UP TODAY!**

Email [news@oli.org](mailto:news@oli.org) to receive free assets and get involved.

Visit [OLI.org](http://OLI.org) for more information.



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OLI Staff Contact Page QR Code

