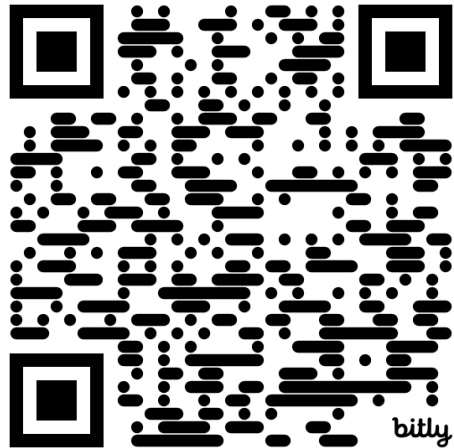


Operation Lifesaver, Inc. Update

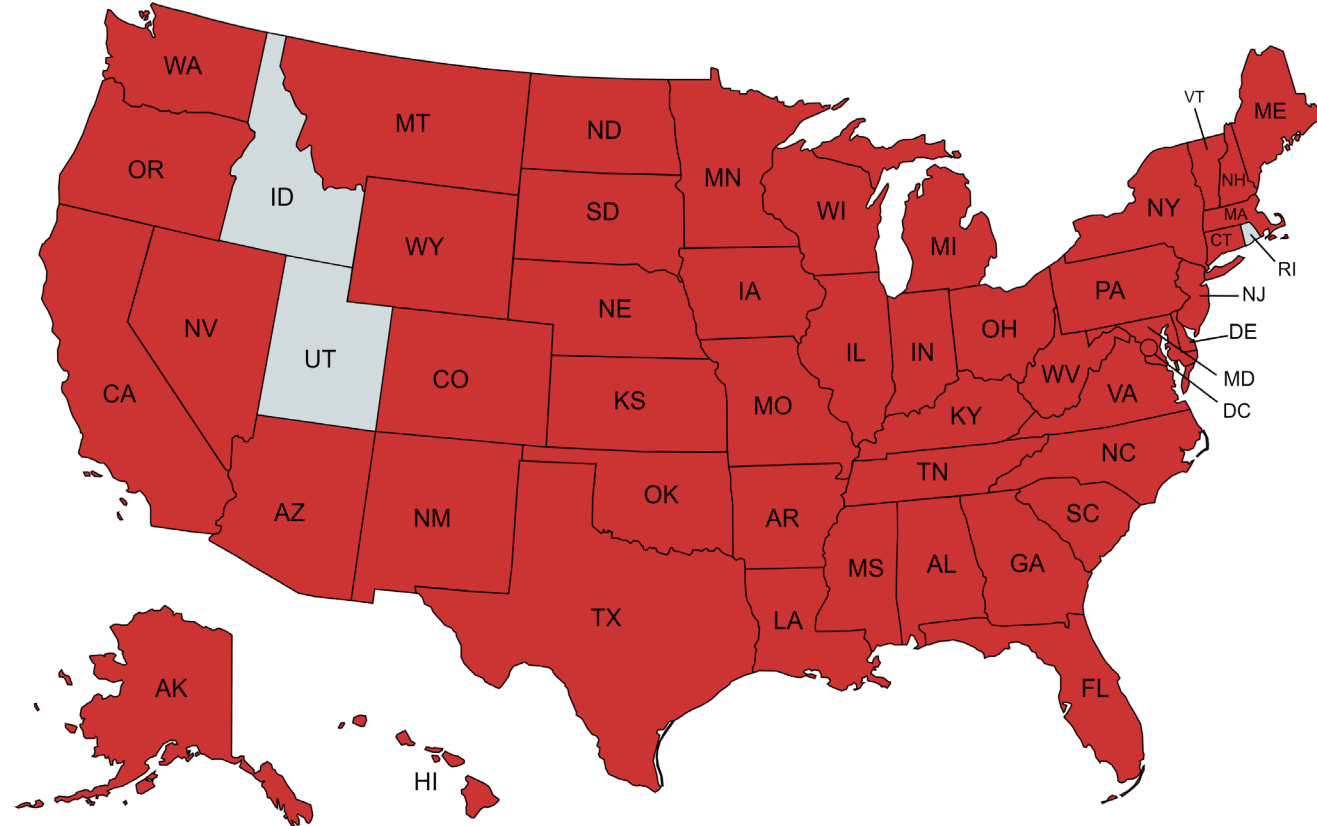
2025 FTA's Joint SSO and RTA
Workshop: "Managing Safety at Transit
Rail Grade Crossings"



Operation Lifesaver Programs – 47 States and DC



Scan for State Contacts



Partnerships are Key to Operation Lifesaver's Efforts

Federal Partners



**Federal Railroad
Administration**
**Federal Highway
Administration**
**Federal Transit
Administration**

Private Partners



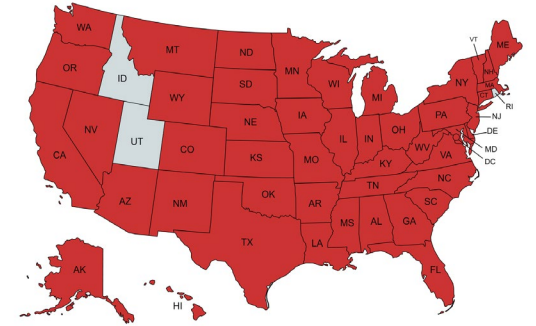
**Posner Foundation of
Pittsburgh**
Class I Railroads
Amtrak

Board Member Partners



APTA
ASLRRA
AAR
AASHTO
ABA
SLSI

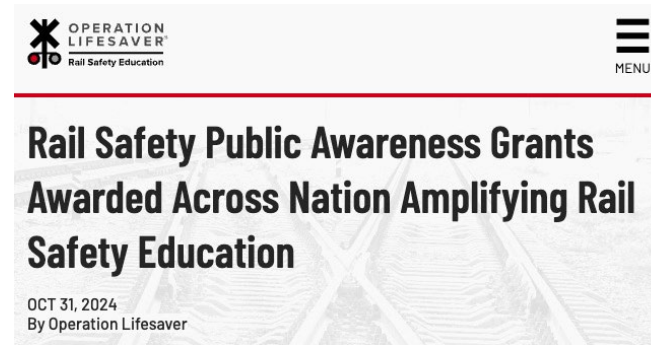
State Partners



OL State Coordinators
State DOTs
**State & Local Transit
Agencies**

How OLI Partners with FTA and Transit Agencies

- OLI works with FTA to provide competitive **Rail Transit Safety Education Grants** to transit agencies.
- Through other FTA grants, OLI also develops **free resources and assets** for use in public safety outreach efforts.



Rail Transit Safety Grant Awards Announcement



Transit safety brochure and social media assets

Transit Safety Education Public Awareness Grant Recipients

In partnership with the FTA, these seven (7) transit agencies were **awarded grants for eight projects aimed at promoting public awareness and rail safety education in communities near transit lines.**



A HOME RUN Hampton Roads Transit (HRT)



HRT **combines light rail safety outreach with sports** in downtown Norfolk through education and in-person efforts.

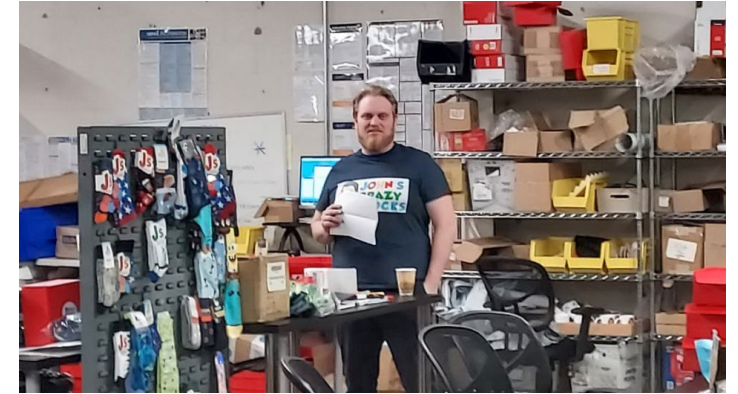
Promoting Light Rail Safety: Dallas Area Rapid Transit (DART)



DART **created posters** educating the public in schools, with social services and other transit-oriented businesses within surrounding areas.



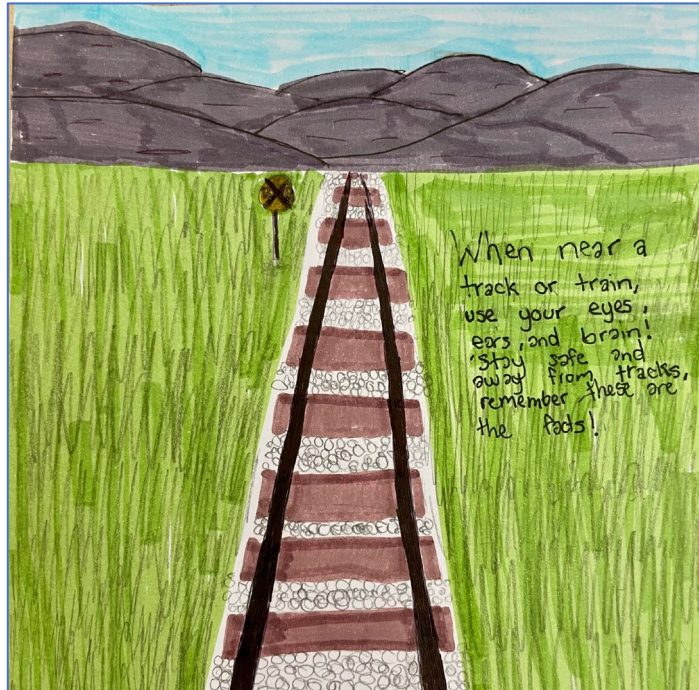
Community Engagement: Long Island Railroad (LIRR)



LIRR uses superheroes and colorful socks to **boost rail safety awareness.**



Community Engagement: Long Island Railroad (LIRR)



Look at these amazing **winning designs**! Kudos to all who entered the contest.

New This Summer

STREETCAR



LIGHT RAIL



Two new PSAs highlighting safe choices when turning left around streetcars, light rail and trolleys.

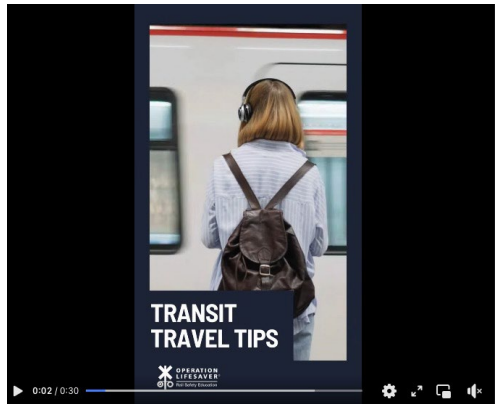
More OLI State Impact: TriMet “ENS” Signs – Portland, OR

Oregon Operation Lifesaver is working with TriMet in Portland to roll out an **“ENS” sign initiative at all light rail crossings.**

All signs will look like the federally regulated ENS signs to better heighten public awareness.



Multichannel Approach to Promoting Safety Near Transit Trains and Tracks



**Social Media.
Posters.
Videos.**



<https://vimeo.com/738766138>



<https://vimeo.com/738767009>

OLI Materials Expand Beyond Transit



<https://vimeo.com/599665174>

Trespass Prevention



<https://vimeo.com/610803107>



Professional Drivers



Photographers











First Responders

Save the Date!



September 15-21, 2025

See Tracks? THINK TRAIN WEEK							 OPERATION LIFESAVER Rail Safety Education
SEE TRACKS? THINK TRAIN® WEEK 2025 Themes and Audiences							
MONDAY 9/15	TUESDAY 9/16	WEDNESDAY 9/17	THURSDAY 9/18	FRIDAY 9/19	SATURDAY 9/20	SUNDAY 9/21	
#STOPTrackTragedies	Operation Clear Track	Crossing Safety	Transit Safety, Professional Driver Safety	Volunteer with OLI, Wear Red for Rail Safety	Trespass Prevention	No Photo/Video/Selfie is Worth the Risk	
							
News Media, Government Officials, OLI Partners, General Public	Law Enforcement and First Responders	General Public, Mature Drivers, Shift Workers, Professional and School Bus Drivers, New Drivers, Outdoor Enthusiasts, Transit Users, Farmers, Risk Takers, Those Working Near Tracks	Transit and Commuter Riders, Professional Drivers, School Bus Drivers	All Audiences	General Public, Pedestrians, Cyclists, Joggers, Outdoor Enthusiasts, College Students, Unhoused, Risk Takers, Those Working Near Tracks	Photographers (Professional and Amateur), Social Media Influencers	

oli.org

#RedOutForRailSafety
#RedOut

SIGN UP TODAY!

Email news@oli.org to receive free assets and get involved.



Driven by Partnership: THANK YOU!

**Educating
Communities.
Raising Awareness.
Saving Lives.**



FTA celebrates Red Out for Rail Safety!



Engage with Operation Lifesaver

Request a **safety presentation.**



Follow OLI on Social Media and **Share!**



Apply to **volunteer.**



Transit Safety Pledge

Transit Safety Pledge

- Pre-Readers
- Ages 6-12
- Adults



As of April 1st, **more than 10,500 people** have taken the pledge!



Thanks for taking the pledge.
Together, we can #STOPTrackTragedies.

Share to:



Every 3 Hours in the US a person or vehicle is hit by a train.

TRANSIT TRAINS CAN TRAVEL OVER 100 MPH.
Make safe choices around tracks and trains.

[Click for More Info](#)

Look both ways.

TRAINS ARE QUIETER AND FASTER THAN YOU THINK.

Stay off the tracks. Cross only at designated crossings.

[Click for More Info](#)

SEE TRACKS? THINK TRAIN!®

STAY BEHIND THE PAINTED OR RAISED MARKINGS.

Always expect a train. Observe all warning signs.

[Click for More Info](#)

A template for the 'MY TRANSIT SAFETY PLEDGE' form. It features a blue and yellow geometric design on the sides. At the top is a circular logo with a train and the text 'A THOUGHTFUL TRANSIT SAFETY PLEDGE'. Below the logo is the title 'MY TRANSIT SAFETY PLEDGE'. The form includes a line for 'First Name Last Name' and a line for 'Took the Operation Lifesaver Transit Safety Pledge on [DATE]'. It also has a section 'I pledged to:' with a bulleted list of safety rules. At the bottom, it says 'Transit safety is important to me, my friends and my community.' and includes the 'OPERATION LIFESAVER' logo and website 'www.oil.org'.

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