Campbellton Community Investment Corridor Bus Rapid Transit Atlanta, Georgia

Small Starts Project Development Information Prepared November 2022

The Metropolitan Atlanta Rapid Transit Authority (MARTA) proposes to implement fixed-guideway bus rapid transit (BRT) service along a six-mile corridor from the Oakland City MARTA rail station to the Barge Road Park & Ride facility in southwest Atlanta, Georgia, including serving the Greenbriar Mall area. The proposed route plans to operate in center-running, bus-only guideway from the Oakland City MARTA rail station along Campbellton Road and Greenbriar Parkway SW (roughly 92 percent of the corridor), with the remainder of the route in mixed traffic along Barge Road SW. The project would include nine stations with level-boarding platforms and enhanced station structure with branding, and would also feature off-board fare collection, traffic signal prioritization, and real-time arrival information. MARTA intends to use battery electric vehicles to provide service at 10-minute headways between 5:00 AM and 8:00 PM on weekdays, 15-minute headways between 8:00 PM and 2:00 AM, and at 15-minute headways on weekends. The project's current estimated capital cost is \$274.7 million, with the amount of Capital Investment Grants funding requested to be determined.

MARTA believes the project will create a reliable, high-capacity transit solution between the Greenbriar Mall area and the Oakland City MARTA rail station, that will improve regional mobility for residents and catalyze economic development in a corridor that has experienced long-term underinvestment.

MARTA selected a locally preferred alternative (LPA) in July 2022, anticipates completing the environmental review process in late 2023, and expects adoption of the LPA into the region's fiscally constrained long range transportation plan shortly thereafter in early 2024. MARTA anticipates receiving a Small Starts Grant Agreement in early 2025, with the anticipated start of revenue service date in mid-2028.

