

Coordinating Council on Access and Mobility (CCAM) 2023 – 2026 Strategic Plan: Public Webinar

November 30, 2022

Thank You for Joining Today's Webinar

Who's Here Today?	 Federal CCAM partner agencies State and local government representatives National organizations and associations Transit Providers Non-profit Organizations
How Will the Plan Impact Me?	 The 2023 – 2026 CCAM Strategic Plan details how Federal agencies and key stakeholders will collaborate to improve transportation and mobility options for your constituents.
What's My Role in Implementation?	 Identify multisector partners for collaboration. Share best practices for transportation coordination. Provide your expertise to incorporate in CCAM resources.
Meeting Expectations	 Please put your name, title, and organization in the chat. Enter questions in the Q&A function. To access closed captioning, select "Live Transcript" and then "Show Subtitle" from the bottom of your screen.

Meeting Agenda

2023 – 2026 CCAM Strategic Plan: Public Webinar

- 1. Introductions
- 2. CCAM Overview
- 3. Development of the Strategic Plan
- 4. CCAM Core Values, Mission, and Goals
- 5. Performance Measure Impact and External Stakeholder Involvement
- 6. Next Steps and Questions



Introductions

Introduce webinar presenters and attendees



Welcome

Bruce Robinson

Associate Administrator Office of Program Management Federal Transit Administration (FTA) U.S. Department of Transportation





Webinar Speakers



Dr. Rochelle Walensky

Director, Centers for Disease Control and Prevention U.S. Department of Health and Human Services Read bio <u>here</u>.



Mallory Cyr Program Manager, Child & Adolescent Health Association of Maternal and Child Health Programs (AMCHP) Read bio <u>here</u>.



Maria Town President & CEO American Association of People with Disabilities (AAPD) Read bio here.



Lori Gerhard Director of the Office of Interagency Innovation, Administration for Community Living (ACL) U.S. Department of Health and Human Services



Danielle Nelson

Senior Program Analyst, Federal Transit Administration **U.S. Department of Transportation**



Wendy Heaps Senior Policy Analyst, Centers for Disease Control and Prevention U.S. Department of Health and Human Services



Bruce Robinson Associate Administrator for Program Management, Federal Transit Administration **U.S. Department of Transportation** Read bio <u>here</u>.



Marianne Stock Chief, Rural and Targeted Programs, Federal Transit Administration U.S. Department of Transportation

Sheri Gaskins



Technical Director, Center for Medicaid and Medicare Services U.S. Department of Health and Human Services

CCAM Overview

Provide an overview of the CCAM

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CCAM Overview



The CCAM issues policy recommendations and implements activities that improve the **availability, accessibility,** and **efficiency** of transportation for the following targeted populations:



Individuals with Disabilities





History

The CCAM is an interagency partnership **established in 2004 by Executive Order 13330** to coordinate the efforts of the Federal agencies that fund human service transportation for CCAM targeted populations.





CCAM Agencies

Figure 1. The CCAM's Structure, with CCAM Lead and Participating Agencies. Lead Agencies are indicated in blue.

Department of Transportation

Federal Transit Administration

Federal Highway Administration

(DOT)

(FTA)

(FHWA)

Department of Agriculture (USDA)

Rural Development (RD) Food and Nutrition Service (FNS)

Department of Education (ED)

Rehabilitation Services Administration (RSA) Office of Elementary and Secondary Education (OESE) Office of Special Education and Rehabilitative Services (OSERS)

Department of Housing and Urban Development (HUD)

Office of Community Planning and Development (CPD) Federal Housing Administration (FHA)/Office of Housing Office of Policy Development and Research (PD&R) Office of Public and Indian Housing (PIH)

Department of Health and Human Services (HHS)

Centers for Medicare and Medicaid Services (CMS) Administration for Children and Families (ACF) Administration for Community Living (ACL) Centers for Disease Control and Prevention (CDC) Health Resources and Services Administration (HRSA) Indian Health Service (IHS) Substance Abuse and Mental Health Services Administration (SAMHSA) National Institutes of Health (NIH)

Department of Justice (DOJ)

Bureau of Justice Assistance (BJA) Office of Juvenile Justice and Delinquency Prevention (OJJDP)

Department of Labor (DOL)

Employment and Training Administration (ETA) Office of Disability Employment Policy (ODEP) Office of Workers' Compensation Programs (OWCP) Veterans' Employment and Training Service (VETS)

Department of the Interior (DOI)

Bureau of Indian Affairs (BIA)

National Council on Disability (NCD)

Social Security Administration (SSA)

Office of Retirement and Disability Policy (ORDP)

Department of Veterans Affairs (VA)

Veterans Health Administration (VHA)



Benefits of Interagency Coordination

Federal interagency transportation coordination improves the efficiency, accessibility, availability, and innovation of transportation, and benefits Americans in several ways:

Coordinated transportation improves:



Funding recipients save funds by sharing resources and reducing redundancy.



Funding recipients collaborate to provide more options.



Streamlined policies allow programs to serve more people and regions.



CCAM in Action: Department of Health & Human Services



Dr. Rochelle Walensky

Director Centers for Disease Control and Prevention (CDC)



Developing the Strategic Plan

Discuss strategic planning approach and key stakeholders



Developing the CCAM Strategic Plan



CCAM Listening Sessions Takeaways

Reassess National Transit Database (NTD) guidance to incentivize transportation coordination:

1) Across jurisdictional boundaries

2) With Transit Network Companies (e.g., ridesourcing)



- Standardize relevant requirements to improve non-emergency medical transportation (NEMT) coordination.
- Explore how to use existing transportation services for NEMT purposes.
- Address policies that obstruct NEMT transportation coordination.

- Transportation and mobility options must reflect their area of the country (e.g., rural, urban, etc.).
- Facilitate coordination among local stakeholders.
- Importance of safe access to transportation.



- Increase coordination and dissemination of information at the State and local levels.
- Engage with local users for feedback and coordination.
- Create and increase transportation options for users of all abilities.



CCAM Meeting Recap

- More than 70 representatives from the 11 CCAM member departments attended.
 - Discussion focused on transportation's impact on everyday life.
- Voted unanimously to adopt the CCAM Strategic Plan.



Across the government we have resources, incredible programs, and important constituents... and our work in CCAM, particularly with the new strategic plan, provides a path forward to better coordinate and serve public transit and all transportation users better. - U.S. Department of Transportation

Deputy Secretary Polly Trottenberg



CCAM Core Values, Mission, and Goals

Review the recently adopted Strategic Plan



CCAM Core Values





CCAM Strategic Plan Mission and Corresponding Goals

MISSION STATEMENT

The Coordinating Council on Access and Mobility (CCAM) collaborates to improve transportation access for all people.

GOAL 1 Strengthen the CCAM and improve multisector collaboration at all levels and jurisdictions

GOAL 2 Promote the development of safer and more accessible transportation networks

GOAL 3 Address CCAM agency policies that impede transportation coordination



Performance Measure Impact

Discuss impact of performance measures as well as involvement of external stakeholders



Stakeholder Engagement Opportunities

Implementation of the Plan is dependent on your support.

Identifying:

- Transportation policies that require clarification
- Partners and local transportation projects the CCAM should engage
- Areas to better transit's impact on everyday life
- Transportation best practices that reflect your community
- Lessons learned from similar activities

Promoting:

- Resources and best practices to relevant stakeholders
- Continued engagement with CCAM partner agencies
- Local transportation and mobility options to constituents



Stakeholder Engagement & Input in the Plan: National, State, and Local Organizations



Maria Town

President & CEO American Association of People with Disabilities (AAPD)



Activity 1.1 Create and manage a CCAM national technical assistance (TA) center that works across multiple sectors and builds mobility management capacity, connecting regional, State, and local CCAM partners to improve transportation access.

Performance Measure and Impact

1.1.1 By 2024, select one recipient from a Notice of Funding Opportunity (NOFO) to establish the CCAM national TA center.

1.1.2 By 2024, participate in the development of a conceptual framework (i.e., logic model), addressing the roles and responsibilities of CCAM partner agency programs, for use in the FAST Act Section 3006(b) ICAM Pilot Program Grants.

1.1.3 By 2026, develop communications best practices and select at least two (one each year once the CCAM national TA center is established) geographic communities to coordinate, develop, and share local community transportation communications campaigns to inform the public of local mobility options.

1.1.4 By 2026, increase the number of community grants issued by FTA TA centers that explicitly include performance measures to track the impact of projects with multisector CCAM partners involved by 5% each year.

1.1.5 By 2026, clarify and promote existing FTA NTD guidance that increases transit agencies' coordination with transportation network companies (i.e., ridesourcing) to at least 250 entities each year.

1.1.6 By 2026, convene at least four State roundtables (one each year) with State-level CCAM grantees (e.g., State Agency on Aging, State DOT, State Offices of Rural Health, etc.) and maintain at least 90% State-level CCAM grantee participation.

1.1.7 By 2026, identify and engage with at least five new, relevant multisector national and State partners each year through the CCAM partner network to strengthen the CCAM's goals.

Impact:

- Establish structured channels for sharing transportation resources.
- Centralize resources that CCAM grantees can use for the benefit of their constituents.



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Stakeholder Engagement Examples:

• Promote the NOFO to your partner networks.



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Stakeholder Engagement Examples:

•

Provide examples (i.e., case studies) of successful interactions and partnerships with CCAM partner agency programs



What the CCAM Heard:

"Federal and state guidance is not trickling down to local communities. There can be a lack of awareness at the local level."

- Health Services Organization





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Stakeholder Engagement Examples:

- Nominate and engage with geographic communities to participate
- Provide examples of previous successful communications campaigns
- Provide local mobility options that can be further distributed
- Promote communication campaigns to your networks



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1.1.7 By 2026, identify and engage with at least five new, relevant multisector national and State partners each year through the CCAM partner network to strengthen the CCAM's goals.

Stakeholder Engagement Examples:

- Provide examples and examples of successful projects that can be used to inform performance measures
- Promote community grants to your partner networks



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1.1.7 By 2026, identify and engage with at least five new, relevant multisector national and State partners each year through the CCAM partner network to strengthen the CCAM's goals.

Stakeholder Engagement Examples:

- Provide feedback on National Transit Database (NTD) guidance
- Identify new partners (i.e., transportation network companies) that may benefit from NTD guidance
- Promote guidance to your partner networks



What the CCAM Heard:

"Community members and stakeholders with lived experiences in marginalized communities don't have a seat at the table for decisions on their environment."

- Housing Services Organization





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Stakeholder Engagement Examples:

- Identify potential CCAM grantees that can participate in annual roundtables
- Facilitate attendance of CCAM grantees at roundtables
- Provide input on roundtable topics
- Promote resources to your partner networks



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Stakeholder Engagement Examples:

- Identify potential multisector partners and facilitate working relationships
- Promote resources to your partner networks



Activity 1.2 - Develop and implement a CCAM research program, titled "Mobility Access, Links to Opportunity," funded by 49 U.S. Code § 5312 - Public Transportation Innovation and under the direction of the FTA Office of Research, Demonstration and Innovation, illustrating the impact of access to transportation on people's lives (i.e., life/transit link) and CCAM partner agencies' missions.

Performance Measure and Impact

1.2.1 By 2024, complete a summary report evaluating the CCAM agencies' effort, including areas of improvement and recommendations, to connect public transit with programmatic outcomes.

1.2.2 By 2025, identify one CCAM partner program to demonstrate how transit can enhance one's life.

1.2.3 By 2026, make one research project selection to illustrate Mobility Access, Links to Opportunity (life/transit link).

Impact:

- Quantitative data demonstrating the impact of transportation on one's everyday life.
- Improved decisions related to transportation options.



What the CCAM Heard:

"One idea for illustrating ROI from equitable transportation systems is to partner with public health to share what we already know about transportation as a social determinant of health and well-being."

– Lonias Gilmore, Big Cities Health Coalition





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Stakeholder Engagement Examples:

 Provide data and/or case studies linking transit to your agency's and/or organization's mission



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Responsibility of Federal CCAM partners. Stakeholders will be engaged as needed.



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Activity 1.3 - Strengthen coordination between Federally funded TA centers and the CCAM, by leveraging existing resources, to support mobility for all.

Performance Measure and Impact

1.3.1 By 2026, the CCAM will utilize the CCAM national TA center to engage and coordinate with at least five additional Federally funded TA centers each year.

1.3.2 By 2026, increase communication-related metrics (e.g., email open rates, resource website page views) by 5% each year by partnering and promoting CCAM national TA center resources.

1.3.3 By 2026, the CCAM will utilize the CCAM national TA center to increase referrals to the Eldercare Locator and DIAL for transportation assistance.

1.3.4 By 2026, increase the number of activities in FTA-funded TA centers' SOWs that explicitly encourage State-level transportation coordination across human services agencies and public transit agencies and involvement of State departments of transportation to 25%, and then increase by 5% each year thereafter.

Impact:

- Improve awareness of transportation-related tools and resources across multiple sectors
- Improve use of Eldercare Locator and DIAL for the benefit of transportation users



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- Provide contact information and facilitate working relationships with TA center points-ofcontact in you partner networks
- Provide best practices on how to improve coordination with TA centers



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- Provide best practices and/or examples of successful communication strategies and campaigns
- Promote and amplify TA center resources to your partner networks and constituents



What the CCAM Heard:

"Two of our services, Eldercare Locator and the Disability Information and Access Line (DIAL), help all people including people with disabilities, families, older adults, Veterans, and caregivers connect to an array of services including transportation. The CCAM can leverage current resources in a more coordinated way."

Department of Health and Human Services (HHS),
Administration for Community Living
(ACL)





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- Promote Eldercare Locator and DIAL to your partner network
- Share strategies that help Eldercare Locator and DIAL operators communicate with your constituents



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- Provide examples of State-level transportation activities that can be included in SOWs
- Promote SOWs to your partner network



Activity 1.4 - Formalize CCAM personnel (i.e., designated position) within CCAM agencies.

Performance Measure and Impact

1.4.1 By 2026, 60% of the 11 CCAM departments appoint at least one (1) permanent designated position to conduct CCAM activities.

1.4.2 By 2026, assess and recommend the organizational structure and staffing of FTA's CCAM responsibilities.

Impact:

 Preserve continuity of transportation coordination by designating a position within each CCAM partner agency



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Performance Measure and Impact

1.4.1 By 2026, 60% of the 11 CCAM departments appoint at least one (1) permanent designated position to conduct CCAM activities.

1.4.2 By 2026, assess and recommend the organizational structure and staffing of FTA's CCAM responsibilities.

Responsibility of Federal CCAM partners. Stakeholders will be engaged as needed.



Activity 1.4 - Formalize CCAM personnel (i.e., designated position) within CCAM agencies.

Performance Measure and Impact

1.4.1 By 2026, 60% of the 11 CCAM departments appoint at least one (1) permanent designated position to conduct CCAM activities.

1.4.2 By 2026, assess and recommend the organizational structure and staffing of FTA's CCAM responsibilities.

Responsibility of Federal CCAM partners. Stakeholders will be engaged as needed.



Stakeholder Engagement & Input in the Plan: National, State, and Local Organizations

"ASTHO defines Health Equity as when everyone has a fair and just opportunity to be as healthy as possible in a society that values each member equally through focused and ongoing efforts to address avoidable inequities, historical and contemporary injustices, and the elimination of disparities in health and healthcare. Equity is a destination. One that can only be reached through a multisector approach where comprehensive practices are matched with justice infused policies and the purposeful voice of under resourced communities. ASTHO's work with state and territorial health officials through communities of practice, opportunities for technical assistance, and resources to advance health equity is in line with the core values of CCAM, and we look forward to a strong partnership to ensure the success of your organization's mission, `..to improve transportation access for all people'."

– Dr. Kimberlee Wyche-Etheridge

Senior Vice President of Health Equity & Diversity Initiatives Association of State and Territorial Health Officials (ASTHO)





GOAL 2 – Promote the development of safer and more accessible transportation networks

Activity 2.1 - Encourage adoption of policies and plans that improve safe networks and access to transportation (i.e., Complete Streets and zero death initiatives like Vision Zero) to improve physical and personal safety and well-being.

Performance Measure and Impact

2.1.1 By 2025, the CCAM will utilize the CCAM national TA center to develop and disseminate best practices (e.g., bicycle and pedestrian infrastructure for access to transit, Complete Streets, SS4A grants) for State and local transportation and cross-sector coordination and planning to help transit agencies better utilize available resources that improve community health, physical safety, and overall well-being.

Impact:

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Strengthen local projects focused on improving transportation systems by sharing best practices and potential funding opportunities



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- Identify case studies and examples of successful implementation of policies and plans that improve safe networks and access to transportation
- Nominate local jurisdictions and projects that are willing and could benefit from additional resources
- Promote best practices to your partner networks



Stakeholder Engagement & Input in the Plan: National, State, and Local Organizations



Mallory Cyr

Program Manager, Child & Adolescent Health Association of Maternal and Child Health Programs (AMCHP)



Activity 3.1 - Clarify policies to improve nonemergency medical transportation (NEMT) and transportation coordination that better serves diverse community needs.

Performance Measure and Impact

3.1.1 By 2024, review Federal vehicle sharing guidance and issue an FTA vehicle sharing policy – one form of coordinated transportation that allows FTA grantees to innovate and promote partnerships with other CCAM grantees.

3.1.2 By 2025, all CCAM agencies confirm their training and operational safety requirements for vehicle operators (e.g., drug and alcohol, first aid).

3.1.3 By 2026, all relevant CCAM agencies participate in the development of a CCAM policy brief, with considerations addressing the differences in CCAM partner agency training and operational safety requirements.

3.1.4 By 2025, develop, publish, and promote a CCAM incidental use policy to bring goods and services (e.g., groceries, medications, library books, community health workers, etc.) directly to socially isolated individuals and communities.

3.1.5 By 2025, develop, publish, and promote a public-facing Federal fund braiding resource that updates and consolidates multiple CCAM resources, to include the CCAM Program Inventory and CCAM Federal Fund Braiding Guide.

Impact:

- Issue uniformed guidance and policies that CCAM partner agencies can reference
- Improve transportation services for users and coordination with transportation providers.



Activity 3.1 - Clarify policies to improve nonemergency medical transportation (NEMT) and transportation coordination that better serves diverse community needs.

Performance Measure and Impact

3.1.6 By 2026, develop, publish, and promote an official CCAM mobility management policy statement to ensure consistent mobility management eligibility across Federal programs.

3.1.7 By 2026, reassess FTA NTD policy and provide guidance clarification on transportation coordination, including NEMT, that extends across jurisdictional boundaries (localities, county lines, etc.), or other boundaries.

3.1.8 By 2026, update the FTA Charter Service Regulations (49 CFR Part 604), which implement 49 U.S.C. § 5323(d), Appendix A to Part 604 — Listing of Human Service Federal Financial Assistance Programs, an inventory of Federal programs that provide transportation assistance for transportation-disadvantaged populations.

3.1.9 By 2024, FTA will draft the next NOFO for Section 3006(b) of the FAST Act (Pub. L. 114-94, Dec. 4, 2015) Pilot Program for ICAM and collaborate with CMS to link to the 2023 sub-regulatory guidance to help inform potential applicants about flexibilities within Medicaid NEMT.

3.1.10 By 2026, CMS and FTA will collaborate to develop a Medicaid coordination fact sheet to help inform transportation coordination partnership conversations between State Medicaid Agencies and State Departments of Transportation.

Impact:

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- Share how current policy impacts constituents and articulate desired future state
- Identify partners that can benefit from the guidance
- Promote finalized policy to your partner networks



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- Share how current policy impacts constituents and articulate desired future state
- Identify partners that can benefit from the guidance
- Promote finalized policy to your partner network



What the CCAM Heard:

"[Other barriers are] policies and programs...around non-emergency medical transportation (NEMT) – not being able to bring other children to appointments can be very difficult for families."

– Association of Maternal & Child Health Programs





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- Share how current policy impacts constituents and articulate desired future state
- Identify partners that can benefit from the guidance
- Share incidental use best practices
- Promote finalized policy to your partner networks



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- Share areas of improvement for current funding resources
- Identify partners that can benefit from the guidance
- Identify additional resources to include
- Promote finalized resource to your partner network



What the CCAM Heard:

"We should do more than recommend and support information and outreach campaigns. There should be a consistent resource across federal programs with information in a community, so customers do not need to be going to multiple sources for information. CCAM's recommended actions would do exactly that."

– American Public Transportation Association





Activity 3.1 - Clarify policies to improve nonemergency medical transportation (NEMT) and transportation coordination that better serves diverse community needs.

Performance Measure and Impact

3.1.6 By 2026, develop, publish, and promote an official CCAM mobility management policy statement to ensure consistent mobility management eligibility across Federal programs.

3.1.7 By 2026, reassess FTA NTD policy and provide guidance clarification on transportation coordination, including NEMT, that extends across jurisdictional boundaries (localities, county lines, etc.), or other boundaries.

3.1.8 By 2026, update the FTA Charter Service Regulations (49 CFR Part 604), which implement 49 U.S.C. § 5323(d), Appendix A to Part 604 — Listing of Human Service Federal Financial Assistance Programs, an inventory of Federal programs that provide transportation assistance for transportation-disadvantaged populations.

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3.1.10 By 2026, CMS and FTA will collaborate to develop a Medicaid coordination fact sheet to help inform transportation coordination partnership conversations between State Medicaid Agencies and State Departments of Transportation.

- Share desired future state mobility manager responsibilities
- Identify partners that can benefit from the policy
- Promote use of mobility managers to your constituents



What the CCAM Heard:

"A lack of governance structure can impede how people access transportation options (e.g., New Orleans post-Hurricane Katrina rebuilding their transit system and hearing that it took some people 2 hours to get to their jobs). From a partnership and collaboration perspective, governance and communication between local governments are important."

"A Health system paid for the cost to extend the bus line across the parish line so patients coming from New Orleans didn't have to walk a mile to the main campus hospital/outpatient clinics."

- Association of State and Territorial Health Officials





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- Share how current policy impacts constituents and articulate desired future state
- Identify partners that can benefit from the guidance
- Provide best practices regarding coordination across jurisdictional boundaries
- Promote finalized policy to your partner network



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- Share additional programs that should be included in the Listing
- Identify partners that can benefit from the guidance
- Promote finalized policy to your partner network



Stakeholder Engagement & Input in the Plan: **Department of Health & Human Services**



Sheri Gaskins

Technical Director Center for Medicaid and Medicare Services (CMS)



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- Identify potential areas in NEMT guidance that require clarification
- Identify partners requiring guidance
- Promote NOFO to your partner networks



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- Identify potential areas in NEMT guidance that require clarification
- Identify partners requiring guidance
- Promote finalized fact sheet to partner networks



Next Steps

Discuss next steps regarding implementation of the Plan



Timeline of Upcoming Actions

Nov. 30, 2022	Host a Public Webinar to introduce the Plan to an external audience, including the general public.
Fall/Winter 2022	CCAM partner agencies collaborate to create action plans detailing implementation of the Plan's performance measures.
Jan. 1, 2023	2023 – 2026 CCAM Strategic Plan goes into effect.
Early 2023	Execute action plans in support of performance measures.



Questions and/or Feedback?



Thank You!

Please share any questions, feedback, or concerns with CCAM inbox (CCAM@dot.gov).