The Northern Arizona Intergovernmental Public Transportation Authority (NAIPTA) proposes to implement corridor-based bus rapid transit (BRT) service in a 13-mile corridor between the Flagstaff Pulliam Regional Airport in the southwest and the Flagstaff Mall in the northeast. The proposed project includes stations spaced in increments of approximately two-thirds of a mile, and includes planned stops in downtown Flagstaff and on the campus of Northern Arizona University. Other features of the project include traffic signal prioritization, queue jump lanes, and some bus-only lanes.

NAIPTA currently estimates the total project cost to be $32.9 million, but has not yet identified the amount of Small Starts funding being sought. A locally preferred alternative was selected in April 2016, but is currently being re-evaluated. The project entered Small Starts Project Development in November 2016. NAIPTA anticipates completion of the environmental review process in late 2018 with receipt of a Categorical Exclusion, receipt of a Small Starts Grant Agreement in 2020, and the start of revenue service in 2021.