

Memphis Innovation Corridor Project
Memphis, Tennessee
Small Starts Project Development
Information Prepared April 2021

The Memphis Area Transit Authority (MATA), proposes to implement an 8.0-mile bus rapid transit (BRT) line connecting Downtown Memphis, the Memphis Medical District, and the University of Memphis. The project includes two miles of exclusive bus lanes, 16 stations, 31 stops, nine 40-foot electric vehicles with two-door boarding, and electric charging equipment. The Project also includes streetscape and pedestrian improvements amenities, such as pedestrian signage, pedestrian count-down signals, high-visibility crosswalks, LED streetlighting, and pedestrian alerts, as well as related ADA improvements. The capital cost estimate is approximately \$89 million. MATA will seek approximately \$44 million in Small Starts funds.

MATA believes the project is needed to accommodate the growing population and employment in the corridor, improve system connectivity, safety, and performance for all riders, and ensure access for those with disabilities.

MATA selected a Locally Preferred Alternative (LPA) in April 2016 and adopted it into the fiscally constrained long-range plan in May 2017. The project entered Small Starts Project Development in April 2020. MATA completed the environmental review process will receipt of a Documented Categorical Exclusion from FTA in February 2021. MATA anticipates receipt of a construction grant agreement in 2021, and the start of revenue service in 2025.

