

Madison East-West Bus Rapid Transit
Madison, Wisconsin
Small Starts Project Development
Information Prepared July 2020

The City of Madison proposes to implement Bus Rapid Transit (BRT) service in a 15-mile corridor running along East Washington Avenue, around the State Capitol building, through downtown Madison and the University of Wisconsin-Madison campus, and continuing west on University Avenue to the West Transfer Point or West Towne Mall. The project includes 27 stations and a portion of the alignment is anticipated to include dedicated lanes. The project's current estimated capital cost is between \$120 and \$130 million.

Known locally as the "East-West Corridor", the roads within the corridor are among the most congested in the region during peak times. The City of Madison forecasts significant growth in and around the downtown and the land-locked Isthmus, and increased congestion due to space constraints. The East-West BRT is being planned to accommodate the projected increase in travel demand, improve transit travel times, and provide higher and more regular transit service levels.

The City of Madison selected BRT as the locally preferred alternative (LPA) in March 2020 and plans to adopt the LPA into the region's fiscally constrained long-range transportation plan in summer 2020. The City expects to complete the environmental review process with receipt of a Categorical Exclusion in winter 2021, receive a Small Starts Construction Grant in spring 2022, and begin revenue service in 2024.