

Memphis Innovation Corridor Project
Memphis, Tennessee
Small Starts Project Development
Information Prepared April 2020

The Memphis Area Transit Authority (MATA), proposes to implement an approximately 8-mile bus rapid transit (BRT) line that will connect Downtown Memphis, Memphis Medical District, and the University of Memphis. MATA plans to construct 31 new stops in 17 station locations, purchase nine 40-foot electric vehicles with two-door boarding, and install electric charging equipment. The Project will also include streetscape and pedestrian improvements amenities, such as pedestrian signage, pedestrian count-down signals, high-visibility crosswalks, LED streetlighting, and pedestrian alerts, as well as any related ADA improvements. The Project's capital cost estimate is \$70 to \$76 million. MATA is still determining the amount of Small Starts funds it will seek.

MATA believes the project is needed to accommodate the growing population and employment in the corridor, improve system connectivity, safety, and performance for all riders, and ensure access for those with disabilities.

MATA selected a Locally Preferred Alternative (LPA) in April 2016 and adopted it into the fiscally constrained long range plan in November 2018. MATA expects to complete the Documented Categorical Exclusion by October 2020, and is seeking a Small Starts construction grant agreement in Summer 2022. The project is expected to begin revenue service in Spring 2026.