



U.S. Department
of Transportation
**Federal Transit
Administration**

REGION VIII
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South Dakota,
Utah and Wyoming

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REGION 8 BULLETIN NO: 12-05

Subject: TCRP Webinars
Program Area: Training
Date: August 20, 2012

NTI, in cooperation with the Transit Cooperative Research Board, is offering **two new webinars**. To register for the webinars, go to www.ntionline.com. From the home page, click Special Offerings>Webinars, and click on the webinar title for more details.

Thursday, September 13, 2012 2:00pm-3:30pm Eastern Time
Friends, Fans, and Followers: How Transit Agencies Use Social Media
TCRP Synthesis SB-20

Description: This webinar explores the use of social media among transit agencies in the United States and Canada. Research findings were drawn from a literature review, a survey of transportation organizations, and six follow-up case studies. Topics include how transit agencies use social media to engage with customers and community, resource requirements, obstacles encountered, case studies, and lessons learned.

Audience: Transit professionals who are currently using social media or want to get started. Roles may include marketing and communications, media relations, public affairs, community outreach, and public participation, planning, and information technology.

For more information: Contact Michael Groh, mgroh@nti.rutgers.edu

Wednesday, August 29, 2012 2:00pm-3:30pm Eastern Time
Sustainable Public Transportation: Environmentally Friendly Mobility Report on the International Transit Studies Program Mission
TCRP Research Results Digest 103

Description: Can public transportation systems create more livable communities through bus, metro, bus rapid transit, rail, and light rail systems? Can these systems be designed to reduce energy consumption and carbon emissions, lower operating costs while providing safe and accessible transportation services? In Spring 2011, the International Transit Studies Program (ITSP) of the Transit Cooperative Research Program (TCRP) conducted a study mission in India and China; two countries that have experienced rapid economic growth and have made impressive strides in building and operating sustainable transit systems.

Based on TCRP Research Results Digest 103, the webinar will discuss what we learned from the study mission to China and India about practices for sustainable transportation systems.

For more information: Contact Ginny Stern, gstern@nti.rutgers.edu.

Sincerely,

Linda M. Gehrke
Regional Administrator